OFFICIAL TRANSCRIPT OF PROCEEDINGS BEFORE THE POSTAL REGULATORY COMMISSION

In the Matter of:)		
)		
RATE ADJUSTMENT DUE TO)	Docket No.:	42010-4
EXTRAORDINARY OR EXCEPTIONAL)		
CIRCUMSTANCES)		

VOLUME #1

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POSTAL REGULATORY COMMISSION

Main Hearing Room
Postal Regulatory Commission
901 New York Avenue, N.W.

Washington, D.C. Volume I

Tuesday, August 10, 2010

The above-entitled matter came on for a hearing, pursuant to notice, at 9:37 a.m.

BEFORE:

HON. RUTH Y. GOLDWAY, Chairman HON. TONY HAMMOND, Vice Chairman HON. DAN G. BLAIR, Commissioner HON. NANCI E. LANGLEY, Commissioner HON MARK ACTON, Commissioner

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C O N T E N T S

VOIR

<u>WITNESSES:</u> <u>DIRECT CROSS REDIRECT RECROSS DIRE</u>

For the Postal Service:

Joseph Corbett

By Mr. Koetting 14 -- -- --

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EXHIBITS AND/OR TESTIMONY	<u>IDENTIFIED</u>	RECEIVED
Direct Testimony of Joseph Corbett on Behalf of the United States Postal Service, USPS-1	17	17
Financial update Slides by the United States Postal Service, USPS-2	17	17

1	$\underline{P} \ \underline{R} \ \underline{O} \ \underline{C} \ \underline{E} \ \underline{E} \ \underline{D} \ \underline{I} \ \underline{N} \ \underline{G} \ \underline{S}$
2	(9:37 a.m.)
3	CHAIRMAN GOLDWAY: Good morning, ladies and
4	gentlemen. I am calling this meeting to order.
5	For the record, I am Ruth Goldway, Chairman
6	of the Postal Regulatory Commission, and I am also the
7	Presiding Officer in this proceeding, Docket No.
8	R2010-4. With me today on the dias on August 10,
9	2010, are: Vice Chairman Hammond, Commissioners
10	Acton, Blair, and Langley.
11	Before proceeding further, I request those
12	in attendance this morning to bear with the conditions
13	of our hearing room and to turn off their cell phones,
14	BlackBerries or other personal communications devices.
15	When in operation these devices interfere with the
16	overhead microphones and this hearing room audio
17	system. Muting your communication device appears to
18	be not adequate. It must be turned off to avoid
19	electrical interference. Thank you. This is
20	important for our transcript and for the webcasting.
21	Today's hearing is being held to it
22	involves the Postal Service's request for authority to
23	increase rates for market-dominant products in excess
24	of the otherwise applicable limits of the PAEA. This
25	case has been commonly referred to as an exigent rate

- 1 case although technically the increase sought by the
- 2 Postal Service can only be authorized for
- 3 "extraordinary or exceptional circumstances".
- 4 The background to today's hearing can be
- 5 briefly summarized. In anticipation of the Postal
- 6 Service's filing, the Commission held a technical
- 7 conference on June 16, 2010, to give interested
- 8 persons the opportunity to discuss the proceedings for
- 9 managing this first ever exigent rate case.
- 10 On July 6, 2010, the Postal Service filed
- it's rate request, and on July 8, 2010, the Commission
- issued its Order No. 485 establishing this docket and
- 13 the procedures to be followed.
- 14 Since July 8, the Commissioners held three
- conferences on July 19, 23, and 27, 2010, to discuss
- 16 and clarify technical aspects of the July 6 filing.
- 17 Hearings are scheduled for today, August 10th,
- tomorrow, August 11th, and Thursday, August 12th, in
- order to receive into the record the prepared written
- 20 statements of the three Postal Service representatives
- 21 that support the Postal Service's rate request, and to
- 22 permit the Commissioners to question those
- 23 individuals.
- 24 Today, the Postal Service is presenting
- Joseph Corbett; tomorrow we will hear from Steven J.

- 1 Massey; and on Thursday we will receive the statement
- of James M. Kiefer. Also on Thursday the Postal
- 3 Service has designated Frank Neary to appear to
- 4 respond to the Commission questions regarding its
- 5 flats strategy.
- 6 While these are the only hearings currently
- 7 anticipated for this docket, it is at least possible
- 8 that additional witnesses will be required because of
- 9 information developed during these three days of
- 10 hearings or to explain or supplement the Postal
- 11 Service responses to outstanding or follow up
- information requests. If so, we shall deal with any
- 13 such need when it arises. In that connection, Rule 65
- of the rules applicable to this type of rate increase
- also authorizes the Commission to require
- supplementary written responses following the hearing.
- 17 In this proceeding, unlike rate proceedings
- 18 conducted prior to the enactment of PAEA, interested
- 19 persons do not have the opportunity to cross-examine
- 20 Postal Service representatives. They have
- 21 nevertheless been afforded the opportunity to suggest
- 22 questions to the Commission. A number of groups and
- entities have filed questions. I and my fellow
- 24 Commissioners appreciate the effort that has gone into
- 25 the preparation of these questions, and we want to

- 1 thank those who have filed proposed questions.
- I know that some of those questions will be
- 3 asked today and during the next two days of hearings.
- 4 We have determined, however, that some of those
- 5 questions are more likely to elicit meaningful
- 6 responses if presented in the form of written
- 7 information requests.
- 8 So, therefore, additional presiding
- 9 information requests will include some suggested
- 10 questions as well as follow up from these hearings.
- 11 At this point I would like to give my
- 12 colleagues an opportunity to offer some opening
- 13 remarks, and I will begin with Vice Chairman Hammond.
- 14 VICE CHAIRMAN HAMMOND: Thank you, Madam
- 15 Chairman, and I want to thank you for putting together
- an aggressive but workable schedule for this
- 17 Commission to consider the unprecedented U.S. Postal
- 18 Service request for an exigent rate increase.
- 19 We are certainly in new territory with this
- 20 case, and although we took appropriate action to
- 21 prepare for this possibility following the passage of
- the postal reform legislation in 2006, when
- 23 Commissioner Blair was Chairman, I know there have
- 24 been many questions about how the PRC would proceed in
- 25 an actual case, and I know our staff has been working

- 1 very hard and very diligently to do the complex
- 2 background work required in this case, and I believe
- 3 they have also been responsive to the many inquiries
- 4 that have arisen from this being a different kind of
- 5 case before us, and I appreciate the leadership that
- 6 you have provided to our staff and to the mailing
- 7 public in helping explain the situation that we have
- 8 before us.
- 9 So, as everyone knows, this is a situation
- 10 which has not come before the PRC before, and I think
- 11 we have an obligation to weigh all the facts that are
- 12 presented, so I look forward to hearing the testimony
- of the Postal Service witnesses as we consider how a
- 14 federal government agency can continue to be of
- 15 service to the American people when faced with
- 16 billions of dollars of budget shortfall. So thank you
- 17 very much.
- 18 CHAIRMAN GOLDWAY: Thank you, Vice Chairman.
- 19 Thank you for your confidence. This is not an easy
- 20 proceeding, and you know that my inclination is to
- 21 include as much public participation as possible, but
- 22 given the timeframe restrictions that we have we
- 23 really have to move forward quickly, and the hard work
- 24 of all the Commissioners are to be recognized and
- 25 commended.

- 2 something?
- 3 COMMISSIONER ACTON: Very briefly. I would
- 4 like to thank the witness, Mr. Corbett, for his
- 5 appearance today. We look forward to hearing from
- 6 him. Thank you.
- 7 CHAIRMAN GOLDWAY: Okay, and Commissioner
- 8 Blair.
- 9 COMMISSIONER BLAIR: Good morning, Madam
- 10 Chair. I want to compliment you on the way you
- 11 described the procedures for today. I think that is
- important that our audience and witnesses understand
- our proceedings and why we are doing them, so I
- 14 appreciated your opening statement. I also
- appreciated the comments of both Commissioners Actor
- 16 and Hammond.
- 17 Mr. Corbett, welcome. We appreciate you
- 18 coming today, and I want to thank the members of our
- audience both here at the Commission and on the web
- today as we present our proceedings.
- This hearing today marks new territory for
- 22 the Commission, and our decision is likely to prove to
- 23 landmark and precedent setting.
- 24 Even though the Postal Service remains a
- 25 monopoly by law, there is hardly a category of mail

1	that does not compete with technology or a private
2	sector alternative. This competition, the economic
3	downturn and ensuing volume declines are the grounds
4	cited by the Postal Service in filing the case.
5	From time to time we hear from members of
6	Congress on our proceedings. When the Commission
7	began its implementation of the PAEA, we heard from
8	Senator Susan Collins and Tom Carper regarding their
9	thoughts on the ratemaking procedures. Yesterday,
10	Senator Collins submitted her comments regarding her
11	views of the circumstances under which an exigent case
12	was contemplated. As one of the primary authors of
13	PAEA, her views should prove helpful as the Commission
14	makes this determination.
15	I look forward to hearing more details about
16	the proposed exigency filing by the Postal Service and
17	its rationale behind the submission of this case.
18	Thank you very much for this opportunity.
19	CHAIRMAN GOLDWAY: Thank you. And
20	Commissioner Langley.
21	COMMISSIONER LANGLEY: Thank you very much,
22	Madam Chairman.
23	This morning we are obviously entering into
24	a new phase of our review of the Postal Service's
25	request for an exigent rate increase, and I do want to

- 1 associate myself with the Chairman's remarks, and
- 2 thanking the participants for the thoughtful questions
- 3 that they have submitted. It will certainly help us
- 4 as we move through this process.
- 5 There are significant and complex issues to
- 6 be discussed which will assist the Commission in
- 7 weighing the Postal Service's filing which cites an
- 8 unprecedented high volume and revenue which it
- 9 attributes to the deep recession as well as continuing
- 10 diversion by competitive sources, whether they be
- 11 physical competition or the Internet. We need to
- weigh this with the intent of the Postal
- 13 Accountability and Enhancement Act. This law requires
- that to raise rates above the rate of inflation it
- must be in response to an extraordinary or exceptional
- 16 circumstances, and I look forward to fully exploring
- 17 today, tomorrow, and Thursday with Postal witnesses,
- whether their evidence meets the standard envisioned
- 19 by the PAEA.
- Thank you again, Madam Chairman.
- 21 CHAIRMAN GOLDWAY: Thank you. Now, to go
- 22 back to some procedural matters. On the final day of
- 23 hearings, all of the Postal Service's institutional
- 24 responses to information requests as well as its
- written responses to questions posed at the three

- 1 technical conferences shall be offered for receipt
- 2 into evidence. Postal Service counsel shall review
- 3 those answers to ensure that they continue to be
- 4 accurate. Written responses received from the hearing
- is concluded will be placed in a separate volume of
- 6 transcript.
- 7 Does any participant have a procedural
- 8 matter to discuss before we begin?
- 9 (No response.)
- 10 CHAIRMAN GOLDWAY: If not, then, Mr.
- 11 Koetting, will you identify your first Postal
- 12 representative so that I can swear him in?
- MR. KOETTING: Thank you, Madam Chairman.
- 14 Eric Koetting for the United States Postal Service.
- The Postal Service identifies the first official to
- 16 appear this morning is Joseph Corbett.
- 17 CHAIRMAN GOLDWAY: Will you stand?
- Whereupon,
- JOSEPH CORBETT
- 20 having been duly sworn, was called as a
- 21 witness and was examined and testified as follows:
- 22 CHAIRMAN GOLDWAY: Thank you. You may be
- 23 seated. Welcome.
- 24 DIRECT EXAMINATION
- 25 BY MR. KOETTING:

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- 1 Q Mr. Corbett, can you please state your full
- 2 name and title for the record?
- 3 A Joseph Corbett. I'm the chief financial
- 4 officer and excecutive vice president for the Postal
- 5 Service.
- 6 Q Mr. Corbett, I'm handing you a document
- 7 entitled Statement of Joseph Corbett on behalf of the
- 8 United States Postal Service. Are you familiar with
- 9 this document?
- 10 A Yes.
- 11 Q Was it prepared by you or under your
- 12 supervision?
- 13 A Yes.
- 14 O Was this submitted with the Postal Service's
- request for exigent rate increase on July 6, 2010?
- 16 A Yes.
- 17 Q Next I'm handing you copies of notice of the
- 18 United States Postal Service filed regarding FY-10
- 19 quarter three financial results which was filed with
- the Commission last Friday, August 6th, and attached
- 21 to that are slides which indicate that they were
- 22 presented by you in the open sessions of the Board of
- 23 Governors regarding the quarter three financial
- 24 results.
- 25 First, I'd ask you to confirm that those are

- 1 the slides that you presented to the Board of
- 2 Governors last Thursday.
- 3 A Yes, they are.
- 4 Q Understanding that the Commissioners may
- 5 wish to follow up with this during their questioning,
- 6 could you briefly summarize the significance of those
- 7 quarter three financial results relative to the
- 8 statement that you filed on July 6th?
- 9 A Yes, certainly. I don't think there is
- anything quite remarkable rather about the quarter's
- 11 results that would impact our request for rate
- increase or the statement I made in writing on July
- 13 6th. However, I would point out in the financial
- 14 statements that our loss continues to be heading
- 15 towards before orders call. Our fair value
- 16 adjustments continues to be heading between 6 and 6.5
- 17 billion dollars this year, so the actual cash
- 18 consequences of the nine months in the quarter ended
- June 30th are consistent with the filing.
- I would also point out there is an
- 21 adjustment to this quarter as there was for the same
- 22 quarter late year to mark a liability on our balance
- 23 sheet which may cause some confusion because it's a
- 24 technical accounting matter.
- 25 However, I will point out that that's

- 1 somewhat irrelevant to our filing in that although
- it's a large number, 1.7 billion this quarter and 800
- 3 million last quarter, it is a non-cash adjustment and
- 4 it fluctuates up and down with interest rates in the
- 5 market, so it is simply marking a large liability on
- 6 our balance sheet to fair value, and it should not
- 7 concern these hearings or in any way impact our cash
- 8 position now or for the foreseeable future.
- 9 Other than that I think things are pretty
- 10 consistent with the overall filing.
- 11 Q Thank you. Mr. Corbett, I would ask you if
- 12 you were to present your statement orally this
- morning, would the substance of that statement be the
- same with the exception of the effects of the quarter
- three adjustments that you just described?
- 16 A Yes, it would.
- 17 MR. KOETTING: With that, Madam Chairman, I
- 18 am handing two copies of the statement of Joseph
- 19 Corbett on behalf of the United States Postal Service
- 20 to the reporter, and request that they be admitted
- into the record of this proceeding.
- 22 For purposes of clarifying the remarks Mr.
- 23 Corbett made, I would also propose that the Postal
- 24 Service give the reporter two copies of the slides
- 25 that were submitted last Friday to the Commission, and

1	ask that they be entered into the record as well.
2	CHAIRMAN GOLDWAY: Thank you. You have
3	taken over a task that I was going to undertake, which
4	was to ask Mr. Corbett to confirm and affirm the
5	slides, and enter them into the record. I think I
6	have already given the court reporter two copies, but
7	you go ahead and do that too. Thank you counsel.
8	The statement and the information will be
9	received into evidence. However, as is our practice
10	it will not be transcribed.
11	(The documents referred to
12	were marked for
13	identification as Exhibit No.
14	USPS-1 and USPS-2, and were
15	received in evidence.)
16	CHAIRMAN GOLDWAY: And we are now ready for
17	questions from the Commission, and I think it's
18	appropriate for us to begin by allowing Mr. Corbett to
19	further explain the third quarter results which have
20	been submitted. I believe that will provide us with a
21	good basis from which to further our discussion.
22	So Mr. Corbett, again, welcome, and if you
23	would go over those results with us, we would
24	appreciate it, recognizing that we all have copies of
25	it here.

1	THE WITNESS: Thank you, Madam Chair.
2	For the quarter ended June 30, 2010, we had
3	revenue of \$16.1 billion, expenses of \$17.9 billion,
4	for a loss of \$1.8 billion before the workers' comp.
5	non-cash fair value adjustment. After the workers'
6	comp non-cash fair value adjustment, we had a loss of
7	3.5 billion, which compares to a loss in 2009 of 2.4
8	billion.
9	Volumes are down slightly, 1.7 percent in
10	the quarter ended June 30, 2010 versus 2009. The mail
11	volumes are showing, when you take them in total, some
12	promise in terms of the continued declines but we
13	ended our fifteenth quarter in a row with overall mail
14	volumes declining, although the rate of decline has
15	decreased in this quarter when you take the mail as a
16	total.
17	Unfortunately, when you on slide four of
18	the submission when you look at the components that
19	breaks down the total mail into just First-Class Mail
20	and standard mail, you can see that we still have not
21	hit the bottom or done a significant recovery yet in
22	First-Class Mail volume where it was down in quarter
23	three in 2010 quarter by 6.7 percent, which is in line

with the quarterly declines in our first two quarters

of this fiscal year, which were 6.6 percent each.

24

1	So, First-Class Mail continued its steady
2	decline. The bright news is that standard mail for
3	the first time in four years has had two quarters of
4	growth. I don't want to applaud too loudly for the
5	first quarter because that was six-tenths of 1 percent
6	growth, but nonetheless any positive growth is worth
7	mentioning. In the most recent quarter standard mail
8	volumes grew 4.2 percent as compared to the same
9	quarter in the prior year. So standard mail has, and
10	as we had forecasted, started to come back. First-
11	Class Mail continues to be an issue.
12	One thing I want to point out, for the nine
13	months ended June 30, 2010, during those nine months
14	overall mail volumes declined 4.9 percent as compared
15	t the same decline last year. I'm happy to report
16	that mail processing and customer service hours
17	declined by over 11 percent on average, and that's
18	important to note because as mail volumes decline we
19	continue to take work hours out of the areas which
20	most vary with mail volumes, and those are the actual
21	processing of mail and customer service areas.
22	Despite the relatively fixed nature of
23	delivery costs, we also see a decline in delivery
24	hours, averaging about 3.5 percent. Again, delivery
25	is more of a fixed cost, and we have not yet been able

- 1 to impact it to a point where it can actually decline
- 2 at or above the rate the volume is declining because
- 3 of the fixed nature of delivering to 150 million
- 4 addresses six days a week, 90 plus percent of those
- 5 costs are fixed until you actually do something with
- 6 the delivery schedule.
- 7 And I'm also glad to be able to report that
- 8 virtually every other category of expense and hours
- 9 underlying that expense has declined, and other hours,
- 10 including administrative hours for the Postal Service
- 11 has declined 5.2 percent in total as compared to the
- 12 prior year.
- What that leads us to for the nine month
- 14 results is that for 2010 we had revenue of \$51.1
- million, expenses of 55 million, and a loss of 3.9
- 16 billion dollars before the workers' comp fair value
- 17 adjustments. After the workers's comp fair value
- adjustments we had a net loss of \$5.4 billion as
- 19 compared to \$4.7 billion in 2009.
- Volumes are off, as I said before when I was
- 21 talking about the hours, volumes are off by
- 22 approximately 5 percent, 4.9 percent in this nine
- 23 months as compared to the same nine months last year.
- Thank you, Madam Chair. I'll take any
- 25 questions.

1	CHAIRMAN GOLDWAY: I will begin. When we
2	had these kinds of briefings provided to us informally
3	when we're not in cases and communications have to be
4	limited, you have also presented us with what the plan
5	for the year would be so we could compare results not
6	only against last year but what the plan for this year
7	was. Can you tell us how the quarter shapes up in
8	relationship to the plan you had for the quarter?
9	THE WITNESS: Thank you, Madam Chair. I
10	don't have the results with me, but I do believe I
11	remember them generally speaking, and that is that
12	revenue is approximately actually, everything is
13	just about right on plan for this quarter. Expenses
14	are within 100 million, which is a small percentage,
15	and revenue is also just about on plan for the
16	quarter. So we're tracking the plan for the third
17	quarter, and tracking our forecast for the full year,
18	which indicates, again before workers' comp non-tax
19	adjustment indicates a loss of 6 to 6.5 billion
20	dollars.
21	CHAIRMAN GOLDWAY: I might ask about
22	workers' compensation later, but let me get your
23	opinion on the implication of First-Class Mail volumes
24	declining 6.6, 6.6 and 6.7. Is there really a
25	difference between 6.6 and 6.7? Do you see that as a

- 1 significant trend or is it a flat line really?
- THE WITNESS: No, I don't consider one-tenth
- of a percent to be significant in any way.
- 4 CHAIRMAN GOLDWAY: Okay. All right. I will
- 5 defer to others of my colleagues. Are there questions
- 6 for Mr. Corbett on this particular presentation before
- 7 we begin with other questions?
- 8 COMMISSIONER LANGLEY: I have just one
- 9 question if I may. The Chairman just asked about the
- 10 slight difference between 6.6 and 6.7 on the decline
- in First-Class Mail. Do you expect First-Class Mail
- volumes to really go back to a situation where the
- 13 Postal Service considered it healthy?
- 14 THE WITNESS: I guess I could ask over what
- time period, but if we're talking about in the next
- 16 decade, the answer is no. If you're talking beyond
- 17 that, I'm not prepared to answer beyond 10 years.
- 18 COMMISSIONER LANGLEY: Oh, I think 10 years
- is far enough.
- THE WITNESS: Our plan and all the work we
- 21 did with the Boston Consulting Group and also polling
- 22 our customers, et cetera, indicates that First-Class
- 23 Mail is going to continue to decline steadily over the
- 24 next decade at rates that are less than 6.7 percent,
- 25 so we need to turn these rates around, obviously, so

- 1 that we can get closer to what our plan is, but our
- 2 plan is on an annual basis plus or minus 5 percent
- decline in First-Class Mail, dropping to 4 percent as
- 4 there is less of it in the portfolio.
- 5 COMMISSIONER LANGLEY: And is this right now
- 6 primarily to due Internet diversion?
- 7 THE WITNESS: It's a combination of things
- 8 in terms of the First-Class Mail dropping. Internet
- 9 diversion is a significant portion of the overall
- 10 decline. The economy still remains soft and so people
- 11 are mailing less in general, although we see pockets
- of that coming back; for example, financial
- institutions have been mailing a little more than they
- had before in the first-class as well as standard,
- 15 although most of that mail really is coming back in
- 16 standard. But the electronic migration is a large
- percentage of the 6.7 percent.
- 18 COMMISSIONER LANGLEY: Let me just ask one
- 19 final question on this area. How does the Postal
- 20 Service track Internet diversion especially say on
- 21 First-Class Mail?
- 22 THE WITNESS: We have a very sophisticated
- 23 modeling that's been done for at least a decade, maybe
- 24 a couple of decades, since, I guess, the origin of the
- 25 fax machine, and it's obviously gotten more detailed

- and much more complex. But essentially it's through
- 2 regression analysis we are able to isolate the impacts
- 3 of various changes within the economy, and in business
- 4 within a margin of error.
- 5 For example, in the model we would look at
- 6 the growth in computer sales, the growth in people who
- 7 have signed up for Internet access, broadband access,
- 8 and other indicators that are driving people away from
- 9 the mail and to use their computers more.
- 10 As a result of that during the recession we
- determined that roughly a third of the overall
- diversion was directly related to electronic
- 13 migration, whether it be not just Internet and sending
- e-mails, that's a small portion of it, but rather
- 15 electronic commerce, and together all these matters
- 16 were approximately a third of the decline during the
- 17 last three years.
- The other two-thirds is generally related to
- 19 the economy, the employment levels, the least level of
- 20 money people are spending on retail, advertising, and
- 21 on investments, in long-term investments, and there is
- 22 some element also of electronic migration embedded in
- 23 that, but we're really unable to tease it out in our
- 24 process, so right now that's essentially our best
- 25 estimate at this point.

1	COMMISSIONER LANGLEY: So then you're not
2	able really to make a determination whether diversion
3	is attributable to say single customers or large
4	mailers using electronic means?
5	THE WITNESS: Well, in the economic models I
6	was just talking about we don't isolate the customers
7	but we have other data that we look at that will by
8	customer if they are mailing on the same I.D.
9	Sometimes customers are mailing by I.D.s. We are also
L 0	attempting to accumulate that, but we also do track by
L1	customer, major customers, where the mail volume
L2	levels are going.
L3	COMMISSIONER LANGLEY: Do you see declines?
L 4	THE WITNESS: Yes, but major customers.
L5	COMMISSIONER LANGLEY: Is there a margin of
L 6	error that you're looking at when you're doing the
L7	modeling?
L 8	THE WITNESS: There is. I don't know.
L 9	Clearly there is some error in it but I don't know
20	specifically what that level is.
21	COMMISSIONER LANGLEY: Thank you.
22	CHAIRMAN GOLDWAY: Commissioner Blair.
23	COMMISSIONER BLAIR: Thank you, Madam Chair.
24	Along this topic of discussion that we are
25	having right now, Mr. Corbett, did you say that you

1	had two decades worth of modeling regarding Internet
2	diversion; is that correct?
3	THE WITNESS: Two decades worth of modeling
4	for I assume it goes back further than that, but at
5	any rate going back to not just Internet because the
6	Internet has only been around for two decades, but as
7	I said, back to the fax machines. As an industry and
8	as the Postal Service, there has been an attempt, to
9	the best of my knowledge, now it might have been here
10	18 months, but I've heard the war stories about
11	isolating different variables and developing this
12	model and fine tuning this model over a periods of
13	time.
14	COMMISSIONER BLAIR: What contingencies has
15	the Postal Service had in place over that time to
16	prepare for this diversion to electronic medium.
17	THE WITNESS: What contingency?
18	COMMISSIONER BLAIR: If you see it coming,
19	what plans did you make to deal with it if you have
20	two decades worth of studies, and that's my term,
21	studies, if you have two decades worth of information,
22	it shouldn't come as an unforeseen experience, and
23	we're looking at an exigency as an extraordinary or
24	exceptional circumstance, and you have two decades
25	worth of information. What did that information

- 1 provide and what kind of precautions did the Service
- 2 take, and what kind of efforts did it make to stem the
- 3 tides or to ride the tides in order to make sure
- 4 Postal Service more relevant as the electronic
- 5 diversion occurred?
- 6 THE WITNESS: First of all, the model I'm
- 7 talking about is a way to analyze historical changes,
- 8 mail volumes went up, they went down, what drove those
- 9 changes, and so it's a way of looking backwards.
- 10 Your question, if I understand it correctly,
- is more of forecasting and looking forward, and in
- terms of where the overall economy is going and where
- mail is going, is that correct?
- 14 COMMISSIONER BLAIR: Not so much on the
- 15 economy. It is looking forward. But in order to go
- 16 forward you need to know where you came from, and what
- 17 I'm saying is if I heard you correctly when you said
- there were two decades worth of Postal Service
- 19 studying the topic of Internet diversion, analyzing
- 20 this, I don't know what kind of information you might
- 21 have had that would have allowed you to temper the
- 22 result that we've had over the last three years. And
- 23 I'm just asking if there was any attempt to learn from
- 24 past experience in order to make preparations for the
- 25 future.

1	THE WITNESS: When you say if there is
2	anything we could do to temper the results, in large
3	part, no. The types of traffic we're talking about
4	are going to electronic diversions are such that the
5	economics are in favor of any sort of electronic
6	diversion in terms of mail being 44 cents versus
7	virtually zero, concerns of paying bill payments,
8	for example, costing approximately \$3.50 to process
9	one payment to any large company when you consider
10	back office processing, et cetera, versus
11	significantly under a dollar when you have electronic
12	file exchange, et cetera. There is really very little
13	to do that can be done or has been done to temper the
14	migration other than to continue to be as efficient as
15	possible and keeping the cost of postage down.
16	When you're dealing with an alternative
17	where the cost is near zero, and you're 44 cents or 46
18	cents, it becomes somewhat irrelevant. I don't know
19	if that answers your question.
20	COMMISSIONER BLAIR: It does to a degree and
21	it raises another question in my mind. If you know
22	that cost is zero, when did you figure out that cost
23	is near zero? Was it in the last three years, or did
24	you know this 18 years ago? I'm just trying to get a
25	sense of in my experience, we always knew there was

- 1 going to be Internet diversion and it seems to be
- 2 taking place faster. I'm just saying if there was any
- 3 preparation for it and how this feeds into the
- 4 contingencies or the exigencies. I'm trying to get a
- 5 better sense of how this meets the extraordinary and
- 6 exceptional circumstances if we've know for two
- 7 decades that something like this might happen.
- 8 THE WITNESS: The decline we're seeing now
- 9 is far in excess of what we predicted even two years
- 10 ago, and certainly three years ago, et cetera, and the
- decline is being driven in large part by the
- 12 unprecedented time that we are in, and in terms of the
- 13 recession.
- When we are looking forward, the Postal
- 15 Service has over the last eight years been taking out,
- 16 prior to 2008, was taking out a billion dollars a year
- in work hours to something more efficient to enable to
- 18 keep pace with the overall changes in the market. In
- 19 2008, that number was doubled to \$2 billion as
- 20 migration set up. When the recession came in 2008 and
- 21 2009, the drop was unprecedented. It was six times
- 22 what any prior calamity has caused in terms of drop in
- 23 mail volumes.
- 24 Actually the drop in the mail volume, which
- is the extraordinary event, there are a number of

1	things driving that, the recession in large part, and
2	electronic migration are two. Migration, we believe,
3	has been accelerated by the recession given people are
4	looking at their checkbooks a little bit more closely
5	and businesses are looking at their bottom line more
6	closely than they ever have before; in some cases just
7	to stay in business. And one thing they can quickly
8	identify is that the faster they can move customers,
9	they can move themselves to electronic communications
10	the faster they can save money and improve their
11	bottom lines. So it's really the drop in overall
12	volumes which we believe is the exigent driver.
13	COMMISSIONER BLAIR: I think that for later
14	discussions I would like to go into what efforts
15	the cost saving efforts have been made over the last
16	couple of years as well, but I think my final question
17	at this point. Do you think that the proposed
18	increase will help or hurt volume?
19	THE WITNESS: We expect that the exigent
20	price increase will result, as any price increase
21	will, in a drop in volume, but overall we expect total
22	revenue, after considering any decline in volume, to
23	increase by \$3 billion per year.

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Internet diversion we just talked about?

24

25

COMMISSIONER BLAIR: Will this add to the

1	THE WITNESS: We don't believe so. As I
2	said before, again the different between 46 and 44
3	cents and zero is pretty clear. A two-cent change, w
4	don't think is going to have a significant
5	acceleration of any further migration.
6	The same for the businesses. The
7	differences there in terms of electronically dealing
8	with the customers and dealing with them through the
9	mail is so significant that this level of price
10	increase that we're talking about here on business
11	correspondence is, you know, a 5.6 percent we don't
12	believe will. But we have it appropriately modeled in
13	our estimate what we believe the elasticity will be in
14	volumes of decline.
15	COMMISSIONER BLAIR: I would like to
16	continue but I will yield back to the Chair.
17	CHAIRMAN GOLDWAY: Yes, we all have lots of
18	questions. I had wanted to focus on the quarterly

report to begin with. So Commission Acton.

COMMISSIONER ACTON: Mr. Corbett, in your

financial results review, you have a line item for

fair market -- fair value adjustments. You account

for the effects of those non-cash fair value

adjustments for workers' compensation liabilities.

THE WITNESS: Yes.

1	COMMISSIONER ACTON: Can you tell us a
2	little bit about what the methodology is for that type
3	of accounting?
4	THE WITNESS: I can but I have to warn you
5	it's a dangerous request. It's a very technical area
6	of the accounting rules that I do understand, but it's
7	not for the weak. So obviously you are not weak. You
8	asked the question. Let me try to put it as easily as
9	I can. It's a financial concept that comes easy to
LO	some but if you don't deal in this, let me put it in
L1	very basic terms.
L2	Today we're required by law to participate
L3	in the federal workers' comp program. Under that
L 4	program we estimate at the end of June that we have
L5	got to pay over the next almost 40 years we have to
L 6	pay approximately \$17 billion that relates to
L7	claimants that we know about today, and that's for
L 8	salary continuation and for medical costs. So that's
L 9	17 billion we've spent over 40 years.
20	The liability you have on your balance sheet
21	at any point in time has to reflect what you believe
22	is fair value of that 17 billion is today. So another
23	way to say that is how much money would you have to
24	put in the bank today at today's interest rates so
25	that that money would grow to be 17 billion over 40

- 1 years. That's effectively the calculation you need to
- 2 do each quarter.
- 3 So if interest rates are low, you have to
- 4 put more money in the bank today in order to have it
- 5 grow to be \$17 billion over time. If interest rates
- are high, and you can put that money in the bank and
- 7 it earns that higher interest rate over that 40 years,
- 8 then you have to put in less money now in order to
- 9 have it grow to be 17 billion over time.
- 10 During this quarter ending June 30th, there
- 11 was a record drop in interest rates, both 10 year and
- 12 five year, and 20, I'm not sure if it was a record or
- not, but a record quarterly drop. As a result, the
- 14 rates were very low at the end of June. The low rate
- 15 meant that we calculated we would have to put more
- 16 money in the reserve if we were to do that in order to
- 17 meet that \$17 billion obligation. So we had to adjust
- the liability on our balance sheet up to the higher
- 19 amount, and that's what this fair value adjustment
- 20 relates to.
- 21 COMMISSIONER ACTON: You're not putting
- 22 money in though for that costs, are you?
- 23 THE WITNESS: Correct. The accounting
- concept is as if you did, but we are not.
- 25 COMMISSIONER ACTON: So it does not impact

- 1 the cash position?
- 2 COMMISSIONER ACTON: Correct. It's totally
- 3 non-cash.
- 4 COMMISSIONER ACTON: What I'm trying to
- 5 understand if it compromises your ability to make
- 6 payroll or to fund other sorts of obligations as a
- 7 service that needs cash to pay.
- 8 THE WITNESS: The fair value adjustments in
- 9 and of itself does not. It should not impact the
- 10 exigent filing. It should not impact our cash flows
- at all, the adjustment itself. The \$17 billion we owe
- and the requirement to be on the federal plan is
- another detriment to us in terms of trying to have the
- 14 freedom to manage that liability. So the actual cash
- we are paying out right now is just the bill from the
- 16 DOL. We have no impact over how those cases are
- 17 handled, how long they stay on the rolls, et cetera,
- 18 et cetera, to a large extent. But the adjustment
- itself, I don't -- just to make sure the water doesn't
- 20 get muddy -- I want to be perfectly clear that the
- 21 adjustment itself this quarter or next quarter if it
- turns around, turns to income, is really irrelevant to
- 23 our cash position for the near or immediate term.
- 24 COMMISSIONER ACTON: Okay, that's good to
- know. You are likely to get a number of questions

- from the panel today about that type of clarification
- 2 because we know that you're close in terms of being
- 3 able to meet your obligations, and in some instances
- 4 we are not sure what requires cash and what doesn't,
- 5 so it helps to have that distinction.
- Thank you, Madam Chairman.
- 7 CHAIRMAN GOLDWAY: I will just follow up if
- 8 I can. Are there any other large categories of fair
- 9 market adjustments that have to be put in?
- I guess what we're saying in addition to the
- 11 cash flow there is an assets and liability statement
- 12 that the Postal Service has, so it has assets and
- liabilities, and the liability for workmen's comp has
- 14 gone up based on the calculation. But if you look at
- 15 your assets and liabilities, has there been a
- 16 significant change?
- 17 THE WITNESS: No, and there are no other
- 18 significant balances of assets or liabilities that are
- 19 required to be fair valued at the end of each quarter.
- There are disclosures in our long-term debt that goes
- in a footnote that requires you to disclose what the
- 22 fair value of that debt it each quarter. However,
- that adjustment does not flow through our income
- 24 statement.
- 25 CHAIRMAN GOLDWAY: Because it seems to me

- 1 that interest rates have gone down, and that creates a
- 2 problem in terms of how you account for your having
- 3 enough cash theoretically to pay for 17 billion over
- 4 40 years. You need more cash now with lower interest
- 5 rates to be able to pay that over 40 years. I guess
- 6 that's how this system works.
- But in terms of the debt you're carrying,
- 8 doesn't the low interest rate mean you have a lower
- 9 amount of money you have to pay in the future for
- 10 those debts?
- 11 THE WITNESS: Absolutely. That's a great
- 12 point. I mean, yes it does, and so as interest rates,
- we do benefit from low interest rates also.
- 14 CHAIRMAN GOLDWAY: So if we took the
- workmen's comp out and just put in the assets and
- 16 liabilities, things kind of balance out there.
- 17 THE WITNESS: Yes. As I said, I would
- 18 almost, you know, isolate it and put it on the side
- 19 because it does not impact our cash flows any time
- 20 during the medium term.
- 21 CHAIRMAN GOLDWAY: Okay, thank you.
- Vice Chairman Hammond.
- 23 VICE CHAIRMAN HAMMOND: No question right
- 24 now. Thanks.
- 25 CHAIRMAN GOLDWAY: Okay, so I guess I want

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1	to go back if I could begin to a question I asked you
2	when you were here on July 16th which was a hearing on
3	the case regarding delivery from six to five days, and
4	I asked you to itemize the various actions that the
5	seven actions that the Postal Service hoped to
6	implement to deal with its financial situation which
7	one was the most important: restructure retiree
8	health plan, adjust delivery days, modernize retail
9	access, establish a more flexible workforce, evaluate
10	the role of demand factors and pricing, and the scope
11	of products offered, or to keep streamline oversight,
12	and I wondered what your answer would be today. I
13	guess we have to add exigency rate case to this list.
14	THE WITNESS: I guess it would be a little
15	disingenuous if I said exigent rate case if I hadn't
16	said that before, huh?
17	I mean, they are all important, and all are
18	proposed as part of the sort of balanced approach to
19	trying to tackle the problem we have. When you look
20	at the near-term impact, however, they differ
21	significantly. The exigent price increase in terms of
22	liquidity is the second most important item that we
23	have some control over. The first would be, to the
24	extent that we are successful in getting a deferment
25	of our retiree health benefits payments, that would

- 1 result in cash relief at the end of this year, and
- 2 would be the one item. First of all, it's larger in
- 3 terms of dollars if we could actually get the same
- 4 amount that we got last year, and second, it's
- 5 immediate, immediate as it can be. We would hope that
- 6 it would happen by the end of this year.
- 7 When you look at everything else, everything
- 8 else is really adjusts the business structure over
- 9 time so that we can meet our obligations going forward
- 10 except for the exigent price increase. That, again,
- 11 falls in the category -- really two categories because
- the RHB is simply most likely a deferment of a
- liability as opposed to an annuity, an ongoing
- increase in the overall profits.
- The exigent price increase would serve two
- 16 purposes. First, it would give us the cash over a
- 17 short period of time beginning in January of next year
- 18 and provide approximately \$2 billion of relief in the
- 19 first fiscal year it was implemented and \$3 billion
- 20 per year afterwards, so essentially over a decade you
- 21 would have \$30 plus billion of relief for improvement
- in the business plan, and so it is clearly
- 23 strategically one of the top items. In terms of
- 24 liquidity, it's the second most important to us.
- 25 CHAIRMAN GOLDWAY: In your statement on page

- 1 8, lines 3 and 4 you say, "For the second year in a
- 2 row the Postal Service is now confronting a threat of
- 3 a liquidity crisis."
- 4 Is the threat nearly identical to those of
- 5 2009 without a rate increase? When does the Postal
- 6 Service expect to reach its borrowing limit of \$15
- 7 billion?
- 8 THE WITNESS: Without a rate increase, we
- 9 would reach that in December 30, 2011.
- 10 CHAIRMAN GOLDWAY: And in what month does
- 11 the Postal Service expect to run out of cash without a
- 12 rate increase?
- 13 THE WITNESS: I'm sorry. Could you please
- 14 rephrase your previous question?
- 15 CHAIRMAN GOLDWAY: Without a rate increase
- in what month does the Postal Service expect to run
- 17 out of cash?
- 18 THE WITNESS: And that would be September
- 19 30, 2011.
- 20 CHAIRMAN GOLDWAY: With a rate increase in
- 21 what month does the Postal Service expect to reach its
- 22 borrowing limit of \$15 billion?
- 23 THE WITNESS: Most likely that date would
- still be September 30, 2011.
- 25 CHAIRMAN GOLDWAY: And what month with a

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- 1 rate increase does the Postal Service expect it would
- 2 run out of cash?
- 3 THE WITNESS: I'm sorry, I'm having a hard
- 4 time.
- 5 CHAIRMAN GOLDWAY: With a rate increase in
- 6 what month does the Postal Service expect to run out
- 7 of cash?
- 8 THE WITNESS: With a rate increase and no
- 9 other changes, no other fundamental changes, we would
- run out of cash September 30, 2011.
- 11 CHAIRMAN GOLDWAY: Okay. So the rate
- increase, at least in a short term, doesn't help your
- 13 liquidity.
- 14 THE WITNESS: Oh, it helps tremendously.
- When I say "run out of cash", in one instance we would
- 16 be \$4 billion negative cash, and not knowing where any
- of that money would come. In the other instance
- 18 without the rate increase it will be 4 billion. With
- the rate increase it would be \$2 billion in the hole.
- 20 So it's a \$2 billion benefit to our liquidity.
- 21 Where we will plug the rest of that is
- 22 certainly still a question. However, we continue to
- work on each of the seven items you mentioned.
- 24 CHAIRMAN GOLDWAY: Okay. I will defer to
- other Commissioners. Anyone else have something?

1	COMMISSIONER ACTON: I will follow up, Mr.
2	Corbett. The answer to the Chairman's question about
3	your previous testimony was in that review was that
4	the most important by far is the restructuring of the
5	retiree health benefit refunding, and I think your
6	response is consistent with that, but I'm wondering
7	when you say restructuring are you talking about a re-
8	amortization or a new methodology?
9	THE WITNESS: The numbers are so large in
10	this area that any of the above. If we were to
11	what we would like to happen would be to have the
12	overfunding of the CSRS program credited to the RHB
13	account and to have access to that cash or to have
14	that cash moved for us to make any of the \$5.5 billion
15	payments going forward. That would be utopia, if you
16	will, in terms of that line item.
17	Perhaps unlikely, but that would be where we
18	would want to go. However, anything from that which
19	would, first of all, take the burden off future years
20	because we would have the actual account funded, and
21	second, take the annual burden of 5.5 billion to
22	refund off of our income statement.
23	However, we need to take the extreme end
24	well, the extreme end is zero and that may come to be,
25	I don't know, but if we were able to receive the same

- deferment we received last year, that was \$4 billion
- on the last day of the year, it's still a huge number,
- 3 so either way if we get any relief on this item
- 4 between 4 billion and the 55 billion that the CSRS has
- 5 ever funded, the reason it sticks out so much is the
- 6 numbers are so huge that we could really improve our
- 7 financial situation significantly. It still would not
- 8 be enough even with the 55 billion to get us through
- 9 the next decade, I should point out, because we are
- 10 about 115 billion short we believe given where mail is
- going, but it would go a long way, the 55 billion plus
- the interest on that amount to plug the hole.
- 13 COMMISSIONER ACTON: Would it impact the
- 14 exigency rate?
- 15 THE WITNESS: It is a matter of timing, I
- 16 quess. If it were to occur, we would have to
- 17 reevaluate the various items that we are asking for.
- 18 At this point I really can't respond to your question.
- 19 COMMISSIONER ACTON: Your preferred outcome
- 20 for those funds seems to indicate that you believe the
- obligation has been met by the Postal Service.
- THE WITNESS: Excuse me?
- 23 COMMISSIONER ACTON: Your preference on how
- that outcome should be resolved in terms of the fate
- of those funds seems to me to indicate that you

- 1 believe the Postal Service has made that obligation,
- 2 has paid it.
- 3 CHAIRMAN GOLDWAY: Through the --
- THE WITNESS: Yes, we do believe. We
- 5 believe we have overfunded, if that's what you are
- 6 saying, CSRS, by as much as the original 75 billion at
- 7 the LIG report, the subsequent report done by Seigle
- 8 on behalf of the PRC was 50 to 55 billion. So we
- 9 believe, it's a judgment between those two numbers,
- 10 but we believe we have significantly overpaid it, and
- 11 from an equitable basis we believe we should receive
- 12 the credit back.
- Having said that, we also believe that the
- 14 OPM and the payments we made were in accordance with
- existing laws at the time we made them, so there is
- 16 nothing illegal would happen. It was just a matter of
- 17 whether that was fair to do for us.
- 18 COMMISSIONER ACTON: Okay. Well, your view
- 19 seems to be in keeping with ours in terms of what we
- 20 had to say in the Seigle report. But I suppose my
- 21 bottom line on this is that it seems that the Postal
- 22 Service has collected revenue from the mailers for
- 23 obligations that OPM has calculated, and that there
- are different thoughts about whether or not that money
- 25 has already been used to meet a large obligation. OPM

- 1 has one view, Seigle and the Commission has another,
- 2 the Postal Service has its own.
- 3 THE WITNESS: I'm sorry, Commissioner. Is
- 4 that a question?
- 5 COMMISSIONER ACTON: I'm not being clear.
- 6 I'm just trying to be sure that I appreciate what
- 7 you're trying to tell me. For me a big concern here
- 8 is that revenue has been collected from the mailers
- 9 and then obligated toward a bill that is disputed in
- 10 terms of how it's accounted for. It's not necessarily
- 11 that the bill has been paid, it's a matter of
- methodology.
- 13 THE WITNESS: I agree. I mean, clearly our
- 14 revenues, our prior revenues have all come from
- 15 mailers, business mailers as well as consumers, and
- those funds were use to CSRS.
- 17 COMMISSIONER ACTON: Okay, I appreciate
- 18 that. I guess I am focusing on a different aspect of
- 19 the statute, that it calls for us to review
- 20 exceptional and extraordinary, necessity, fair and
- 21 equitable.
- Thank you, Madam Chairman.
- CHAIRMAN GOLDWAY: Can I follow up? If the
- 24 Postal Service hadn't gotten it's Retiree Health
- 25 Benefit Fund payment in 2009, the deferment, how would

- 1 you have coped with the liquidity crisis in fiscal
- 2 year 2010?
- 3 THE WITNESS: Most likely we would have been
- 4 forced into a position where we would have had to
- 5 default on making that payment because we literally
- 6 had -- we anticipated we would have no cash at the end
- of the year. It turned out we had \$100 million which
- 8 in postal terms is about 3.5 hours of operating
- 9 expenses. So we clearly had to do something, and most
- 10 likely we would have to have defaulted on a payment to
- 11 the Treasury.
- 12 CHAIRMAN GOLDWAY: So if the magnitude of
- the current liquidity crisis is similar to the one
- that was experienced in fiscal year 2009, and the
- 15 Postal Service didn't see the necessity of filing an
- 16 exigency rate at that time, why does the Postal
- 17 Service see that it's necessary now?
- 18 THE WITNESS: Sorry I'm taking a little bit
- 19 of time. I was going to say because I had only been
- 20 here for six months at that point, and now I
- 21 understand better the landmark. But it wasn't all me,
- 22 obviously.
- 23 I think it's just a matter of timing, in my
- 24 opinion. I don't know if somebody strategically made
- 25 a decision at some point in time, but in terms of the

- 1 matter of timing things happen so quickly. In 2009.
- 2 the drop in volume was unbelievable. There were a lot
- 3 of -- there was some optimism that they would come
- 4 back, and they didn't. In fact, didn't come back
- 5 until and we now know, we believe they won't come
- 6 back.
- 7 The second item which I think is very
- 8 important is that in 2009 there were also some people
- 9 who believed that this was an isolated occurrence and
- that everything would return to normal, and I think
- 11 that those people are not a very short list. We have
- 12 since that point in time had the ability to put out
- our March 2nd plan where we spent months talking with
- our customers through Boston Consulting Group, and
- asking them, over 2,000 customers were questioned,
- 16 some in person, some via the Internet, some via phone.
- 17 Ironically, I don't think any via mail. But I
- 18 shouldn't have said that. But anyway they were
- 19 questioned, and the results we got from having
- 20 surveyed 20 percent of our revenue stream was that
- 21 they are not coming back.
- 22 BCG put those numbers together in the
- 23 overall forecast for the next decade, and I think we
- have since been able, since we were in the same
- 25 position last year, we now have a fairly high comfort

- level that the erosion is going to continue; that
- 2 First-Class Mail erosion will continue. It's
- 3 buttressed by studies which the basis for those were
- 4 our customer input, and as a result we now realize
- 5 that we have got to take every action available to us
- and the exigent price increase is one that is
- 7 available to us, and is the only one that has a
- 8 significant price tag on it, and also dollar revenue
- 9 on it for us that we can do without changing
- 10 legislation.
- 11 CHAIRMAN GOLDWAY: So to clarify, if the
- 12 Postal Service's retiree health benefit payment is
- deferred again in fiscal 2010, the Postal Service will
- avoid a liquidity crisis through 2011 even without a
- 15 rate increase?
- 16 THE WITNESS: That is correct. If we
- 17 receive \$4 billion of relief, and it was deferred
- obviously beyond 2011, we are talking about deferring
- it to 2017, like the original one, then we would still
- have a liquidity crisis, we would not run out of cash.
- 21 We have a minimum acceptable level of
- 22 liquidity that we've been trying to maintain, which is
- 23 \$7 billion. That equals approximately one month
- 24 operating expenses for the Postal Service. And we had
- 25 JPMorgan come in and study this with us, and their --

- 1 based on a peer group, they advised that we should
- 2 have approximately \$10 billion in cash and access to
- 3 cash at any point in time.
- At any rate, we backed into, quite frankly,
- 5 based on the amount of relief we were able to get last
- 6 year, the \$7 billion figure, if things decline, if
- 7 revenue declines 5 percent further, which is simply
- 8 not out of the question and what's in our plan, we
- 9 would run out of cash. Based on the latest economic
- indicators, we would end the year with a positive cash
- 11 balance, if we got 4 billion relief at the end of this
- 12 year, and we would have an exigent price increase, we
- would be right around zero, and I'm looking for
- 14 confirmation if somebody can tell me what I said.
- 15 Yes, just about at zero. So if anything goes south,
- 16 we would run out of cash, but we would have like \$100
- million.
- 18 CHAIRMAN GOLDWAY: At the end of fiscal year
- 19 2011?
- THE WITNESS: Correct.
- 21 CHAIRMAN GOLDWAY: Okay. Great. Now I
- 22 think I understand it, and I think that's what our
- 23 analysts have indicated as well.
- 24 Vice Chairman Hammond?
- VICE CHAIRMAN HAMMOND: Thank you, Madam

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- 1 Chairman. I want to follow up a little bit with what
- 2 the Chairman and Commissioner Acton were talking about
- 3 with the retiree health benefits and the Seigle report
- 4 and all of this. It takes a second to get back to it
- 5 but that's what I am concerned with overall.
- But could you just say what you mean by
- 7 extraordinary or exceptional?
- 8 THE WITNESS: What I think is extraordinary
- 9 or exceptional is the fact that our mail volume
- 10 plummeted at a level and a rate which is unprecedented
- 11 since the Great Depression.
- 12 VICE CHAIRMAN HAMMOND: Okay, that's
- 13 basically it, right?
- 14 THE WITNESS: Correct.
- 15 VICE CHAIRMAN HAMMOND: So if something
- unusual, something that doesn't happen regularly, is
- 17 that fair?
- THE WITNESS: It hasn't happened over a
- 19 three-year period ever to the extent we have had it
- 20 happen here. Ever as far back we can go, and
- 21 institutional memories will allow us to go, it surely
- has not happened since the Great Depression in terms
- of the one year drop.
- 24 VICE CHAIRMAN HAMMOND: Now, the Internet
- 25 has been around for awhile and the volume of single

- 1 piece First-Class has been in a general decline pretty
- 2 much for several years, that's right, isn't it,
- 3 overall?
- 4 THE WITNESS: That's correct.
- 5 VICE CHAIRMAN HAMMOND: Okay. So gradual
- 6 decline in first-class volume is not an
- 7 extraordinarily or exceptional circumstance as I read
- 8 your testimony. The extraordinary and exceptional
- 9 thing was the major volume decline at the end of 2008,
- and it's gone through 2009. That's correct, isn't it?
- 11 THE WITNESS: That's correct.
- 12 VICE CHAIRMAN HAMMOND: Right. Okay. So
- it's because of this historic decline the Postal
- 14 Service revenue has been falling faster than
- 15 management could reduce cost, even though you cut
- 16 costs by about \$6 billion plus last year, something
- 17 like that as I recall. So you're asking for this
- 18 exigent increase because you need to get the money to
- 19 pay the bills. Is that right?
- THE WITNESS: That's correct.
- 21 VICE CHAIRMAN HAMMOND: Okav. So if the
- 22 economic downturn hadn't happened, and the only volume
- declines that you were experiencing were what we were
- talking about earlier, these anticipated one, the
- 25 Postal Service would keep on exercising its good

- 1 management and operating within the CPI cap envisioned
- 2 by Congress when it passed the reform legislation, and
- 3 you wouldn't be here today.
- 4 THE WITNESS: That would be the ideal
- 5 situation, yes.
- 6 VICE CHAIRMAN HAMMOND: Okay. All right.
- 7 You don't want to raise rates during a recession, do
- 8 you? I mean, you're only asking to raise the rates
- 9 because all of the efforts that you have put forth to
- 10 cut cost and be efficient you still need to pay your
- 11 bills, right?
- 12 THE WITNESS: Correct.
- 13 VICE CHAIRMAN HAMMOND: So this is where I
- 14 get a little bit confused. I understand that Congress
- wanted the Postal Service to operate within the CIP
- 16 cap, but to be safe they wanted to make sure that if
- 17 there was some truly exceptional event that made it
- 18 impossible for you to pay your bills, then you could
- 19 raise rates to meet your obligations and continue to
- 20 provide service. I understand that and I think that's
- 21 the situation that we are all talking about today.
- 22 But can you confirm that? If the Postal
- 23 Service could pay its bills and could continue to
- 24 provide service to the nation, it wouldn't be
- 25 burdening its customers right now by implementing an

- 1 exigent rate increase, is that right?
- THE WITNESS: That's correct, I believe. It
- 3 hypothetical. If we didn't have a liquidity problem
- 4 and didn't envision a decade of growing losses, there
- 5 would be no need to raise rates.
- 6 VICE CHAIRMAN HAMMOND: Okay. And if you
- 7 will bear with me here just a couple more questions
- 8 because I have been thinking about this whole
- 9 situation of the Postal Service responsibilities are,
- what the responsibilities that this Commission has,
- and I would like to tell you what I have been thinking
- and ask you to comment because, as you basically said,
- in my mind an exigent rate increase isn't appropriate
- 14 unless there is an exigent circumstance and the Postal
- 15 Service needs additional revenue to keep on providing
- 16 your service, and you all have said that (a) there was
- 17 an extraordinary volume decline, and that (b) you may
- 18 not be able to meet your financial obligations in, as
- 19 you said, the Chairman said fiscal year 2011 -- well,
- 20 through fiscal year 2011 is the --
- 21 CHAIRMAN GOLDWAY: The end of the year 2011.
- 22 VICE CHAIRMAN HAMMOND: Yes, okay. So
- that's why you've been requesting rate increases to
- take place on January 2nd of 2011 in this case, is
- 25 that right?

- 1 THE WITNESS: That's correct.
- 2 CHAIRMAN GOLDWAY: Okay. So, the Commission
- 3 has been on record, as evidenced by the Chairman going
- 4 to Congress and testify and statements that we have
- 5 made, saying the Postal Service's annual payments to
- 6 the Retiree Health Benefit Fund are unnecessarily
- 7 large, and we also recently issued the report
- 8 concluding that the formula for determining the Postal
- 9 Service payments to fund its share of the CSRS payment
- 10 to the former Post Office employees was unfair, the
- 11 Seigle that we, of course, put out. Congress is aware
- of these issues, and considering what will be done.
- But I'm not going to ask you a legal
- question of what might happen if the Commission
- approved a rate increase, and then the Congress acted
- 16 so that you no longer needed the money. I haven't
- 17 even asked our Commission lawyers to give me a legal
- 18 opinion on this, although I think we would be on
- 19 pretty solid ground.
- 20 What I am going to ask you to comment on is
- 21 if the Commission did approve a rate increase and if
- 22 the Congress then acted and the Postal Service didn't
- 23 need that rate increase, then it would be unfair to
- the mailers to allow no longer needed increase to take
- 25 effect. What do you think about that?

1	THE WITNESS: I don't think that there's
2	anything that Congress can do that is going to, on the
3	RHB, or even with the CRS overfunding, that will right
4	the ship in terms of how we view the next decade of
5	mail and in our near term profits. We're looking at a
6	\$7 billion loss next year without any price increase.
7	If we would receive \$4 billion of relief, for example,
8	like we did last year, we still have a \$3 billion
9	loss. We can't continue to run the Postal Service at
10	a deficit, given we're running out of debt funding.
11	So we still do need more than just the RHB. Even if
12	we got the entire \$55 billion credited to the account,
13	we would still need other changes in order to remain
14	liquid in the medium to long term, so I don't know
15	about unfair.
16	I think, you know, we're trying to take a
17	balanced approach here. What we're trying to do,
18	actually, and we spent a lot of time talking about
19	this, is to be fair, not just for fairness sake, but
20	it clearly is, you know, as a governmental
21	organization, that clearly is something we want to do.
22	We don't want to over tax any stakeholder group even
23	if we had the ability to do so, so that's why we've
24	come up with the balanced approach. By the way, I
2.5	find it unlikely, but it's possible that we could have

1 the \$55 billion jackpot hit sometime in the next year or so, two years maybe, but nonetheless, dealing with 2 history, if that's any indicator of the future, a \$4 3 billion relief would not be enough and it would likely 4 5 come with a one year provision, so we still would be facing \$7 billion of losses next year and potentially 6 7 \$7 billion in losses the following year, where the uncertainty about whether or not the \$4 billion will 8 9 be relieved every year lies out there. So gave more 10 than you asked for, but that's my view on it. 11 VICE CHAIRMAN HAMMOND: Well, so you realize, and I know you do, you're talking about 12 13 potentially, as you say, receiving billions and 14 billions of dollars of potential relief in dealing with the retiree health benefit plan and you talked 15 16 about \$55 billion of relief potentially if people agree that there is an overpayment into the fund. 17 18 When you're talking about those many billions and billions of dollars, you're still saying that you have 19 20 to have a rate increase to survive? 21 THE WITNESS: Yes, that is what I'm saying. 22 If you go back to our March 2 plan, we estimated that 23 we would have, after we do everything we can possibly

efficiencies, continuing staff reductions, Lean 6

do and save over \$100 million internally to continuing

24

- 1 Sigma, and closing what we can in terms of facilities,
- et cetera, we will still have \$115 billion of losses
- 3 over the next decade that we cannot cover under the
- 4 existing operating environment and existing price
- 5 caps. As a result, if you have \$115 billion over 10
- 6 years and you receive \$55 billion -- by the way, I
- 7 think it's highly unlikely we will receive \$55 billion
- 8 -- it would be used as some sort of future credit
- 9 toward our prefunding.
- 10 So if you receive a \$55 billion credit from
- 11 \$115 billion of total deficit we'll run over the next
- decade, you can see we still do not have enough money
- 13 to close the gap. We need to make some of the other
- 14 changes. We need next price increase, we need to have
- a firm change to our agreements with labor, we need to
- 16 be able to more actively improve our access and close
- down some of the traditional access points and we need
- 18 the RHB funding. We need each of these items in order
- 19 to get \$115 billion.
- VICE CHAIRMAN HAMMOND: So that was the, I
- 21 think the word you used was utopia in answer to the
- 22 Chairman's question that you seek. You said utopia
- 23 when getting everything that you need or want.
- 24 THE WITNESS: I remember saying the word, I
- don't remember the context of the question, I'm

- 1 afraid.
- 2 VICE CHAIRMAN HAMMOND: Okay.
- 3 CHAIRMAN GOLDWAY: I'll trust Commissioner
- 4 Hammond.
- 5 THE WITNESS: But if I could walk out of
- 6 here with it, I'd certainly take it. That's utopia.
- 7 Or just one-fifth or one-seventh of utopia would be
- 8 nice.
- 9 VICE CHAIRMAN HAMMOND: Okay. Thank you,
- 10 Madam Chairman, and thank you, Mr. Corbett.
- 11 CHAIRMAN GOLDWAY: I'll take the opportunity
- to follow-up because Commissioner Hammond pointed out
- the obligation of the Postal Service to stay within
- 14 the limits that were developed under the POVA. The
- 15 idea was limit price increases and put pressure on the
- 16 Postal Service to become more efficient and reduce
- 17 costs. Certainly, the volume declines in 2008 and
- 18 early 2009 put additional pressure on you. In your
- 19 testimony, on page 7 you say that the Postal Service
- 20 plans to reduce costs by \$3.5 billion, I believe, for
- 21 this year. Is the Postal Service on target with its
- 22 cost cutting?
- 23 THE WITNESS: We are. We're somewhere
- 24 between \$3 billion to \$3.5 billion we'll save this
- 25 year.

1	CHAIRMAN GOLDWAY: And do you feel that you
2	have plans in place so that quarter four will continue
3	with that cost savings?
4	THE WITNESS: We do. I mean, this is an
5	annual figure so we expect to come out in that range
6	for the full year, and we continue to reduce the
7	number of employees in the fourth quarter, and we also
8	are starting to see some savings from our NDC projects
9	which are starting to pay dividends. So we're
10	comfortable with that as annual total and with the
11	quarter's contribution to that.
12	CHAIRMAN GOLDWAY: In your cost cutting
13	strategies, to what extent have you focused simply on
14	trying to reduce labor costs that are directly related
15	to expenses? I'm losing my words here. You have
16	costs that are 100 percent volume variable, and then
17	you have costs that are 20, 30, 40, 50 percent volume
18	variable. In your plan for cutting costs, is your
19	effort directed entirely at trying to eliminate those
20	costs that are tied to volume drops or are you seeking
21	some sort of structural changes or business model
22	changes that would allow the Postal Service to operate
23	more efficiently in the long run in a way that may be
24	different from what it does now?
25	I may not be expressing myself that clearly,

1	but it seems to me that when Vice Chairman Hammond
2	brought up the concept of the POVA, the concept was
3	really to get the Postal Service to rethink its whole
4	operating cost structure and to develop an efficiency
5	that it could build on year after year. In fact, the
6	discussion was not to give you a CPI, but to give you
7	a CPI minus one to encourage efficiency. So I wanted
8	to ask whether in your plans for cost reductions your
9	thinking has gone beyond just the simple adjustments
10	related to volume decline. I hope that makes sense.
11	THE WITNESS: I think it does, yes. We're
12	constantly innovating. I have to tell you, I've been
13	in the private sector prior to joining the Postal
14	Service, and so for over 25 years, and I've seen a lot
15	of organizations, transportation organizations,
16	manufacturing organizations and others, and being
17	efficient is either in an organization's DNA or it's
18	not, and at the Postal Service, it is. Every week
19	we're talking about how we're going to be more
20	efficient and reduce costs in different areas and that
21	continues. There's no way you could do without 115
22	million work hours in 2009 without changing the things
23	you do, without reallocating people.
24	That's the equivalent of 65,000 people.
25	It's unbelievable. Probably unprecedented. I haven't

- done the study to do that, but my guess is that no
- 2 organization in North America has ever taken out that
- 3 many people that fast and continued the quality of
- 4 service that we've continued. Put it in perspective,
- 5 the 65,000 people, that decline in 2009, was a greater
- 6 number of people than most of the Fortune 500 has in
- 7 total employees. So you have to put this in
- 8 perspective and realize you have to keep the ship
- 9 moving while you're doing this. In terms of specific
- initiatives, they're endless. You've heard about NDC.
- 11 We'll save \$100 million to \$150 million a
- 12 year with that if you put that in place. That would
- 13 consist of the long haul movement of mail across the
- 14 country. We have endless Six Sigma projects to
- improve efficiency both in administrative areas, as
- 16 well as in operational areas plant to plant changing
- 17 the way we handle things, how we staff things, et
- 18 cetera. We have the consolidations. Yes, there is
- much political influence sometimes and obstructions
- 20 put up when we try to do things, but we have been
- 21 successful. We've consolidated 22 area mail
- 22 processing plants just in the last year and saved \$68
- 23 billion. We have had a virtual hiring freeze, but
- with some exceptions.
- 25 CHAIRMAN GOLDWAY: Sixty-eight million?

1	THE WITNESS: Sixty-eight million. Did I
2	say billion?
3	CHAIRMAN GOLDWAY: I wasn't sure.
4	THE WITNESS: Okay. Sixty-eight million.
5	If it was \$68 billion, I would be very happy. And the
6	list goes on. I mean, there's a number of things we
7	do on a day-to-day basis where we just the
8	reallocation of employees. When people leave, many
9	people have brought up the fact, well, you know, we
10	get attrition. Well, it's not just attrition. If a
11	carrier leaves, you need another carrier. We're down
12	to the skin on the carriers. We need to have people
13	in that position. It's not just a click of a finger
14	in terms of finding somebody to continue delivering
15	the mail and hitting all the stops every day so that
16	we have 98 plus percent quality of service. There's a
17	lot of day-to-day management that goes into the
18	trenches as people are leaving to reallocate employees
19	and to make sure that we can do things in the most
20	economical way. So this continues, it's part of our
21	daily life, and it will continue.
22	CHAIRMAN GOLDWAY: Why is it that the Postal
23	Service announced only within the last month that it
24	was going to freeze hiring in administrative
25	management? You've had this crisis and adjusting to

- 1 work out for a year and a half.
- THE WITNESS: We're looking at the
- 3 organization very hard. We're actually formally
- 4 studying the organization and just take that project
- off. We saw it was appropriate at the time we were
- doing that to make sure that the hiring freeze was
- 7 more formal. We have had de facto hiring freeze in
- 8 most pockets of the company and this was to make sure
- 9 that the exceptions are truly very limited. We have
- 10 not been replacing. For example, we certainly haven't
- 11 hired a clerk or a mail handler, to my knowledge since
- 12 I've been here. I mean, maybe there's been a couple,
- 13 but you know what I mean? We basically had a virtual
- lock down in terms of certain groups of employees.
- 15 CHAIRMAN GOLDWAY: Other questions?
- 16 Commissioner Blair?
- 17 COMMISSIONER BLAIR: Thank you. Mr.
- 18 Corbett, I was kind of taken by the discussion of
- 19 billions of dollars in relief, billions of dollars
- 20 appropriated. We're in a period of deflation right
- 21 now and the price cap regime was implemented for
- 22 predictable and stable rate increases. I'm wondering,
- 23 is the price cap regime dead? Is tying postal rate
- increases to inflation no longer viable?
- 25 THE WITNESS: Were we to rewrite the law

- 1 today, I think that the law could continue to have a
- 2 price cap, but there ought to be relief mechanisms.
- 3 For example, a price cap does not cover and does not
- 4 provide significant funding to the Postal Service when
- 5 you lose 26 billion pieces of mail in one year. You
- 6 couldn't foresee that. When that law was written, no
- 7 one ever would have said that that could possibly
- 8 happen, but it did, so there will be extraordinary
- 9 items. Luckily, there is an exigent case that can be
- 10 made here, but there could be something more
- 11 mechanical in a new law if we had the benefit of
- 12 constructing that, but I don't think a price cap is
- something that has to go away.
- 14 COMMISSIONER BLAIR: Well, don't you think,
- though, if we're in a deflationary period and we
- 16 continue to see the cap under water or even at one
- 17 percent, is that going to be viable in the next few
- 18 years to increase rates at only a minimal rate of one
- 19 percent or less? Because you talked about future
- 20 liquidity problems, and I'm hearing that you think
- it's an exigent case now, but I'm hearing that you're
- 22 -- to me, maybe you're laying the foundation for
- 23 another exigent case as soon as next year. I just
- 24 wanted to get a sense from you as to what we could
- anticipate and what the service's thoughts are on how

- 1 this pricing mechanism is going to work into the
- 2 future.
- 3 THE WITNESS: I can't pretend to know what
- 4 would happen in a true deflationary environment.
- 5 Right now we have, there is some inflation, but it's
- 6 very, very small. We would be at less than half a
- 7 percent in terms of the overall inflation. This
- 8 country hasn't been through it in the modern era.
- 9 When you read about it, no one really knows what will
- 10 happen in a deflationary environment, so it's
- difficult for me to put in the context of the Postal
- 12 Service if we truly do have deflation. You'd have to
- look to Japan, which is probably the only major
- 14 country in the world who has actually lived through an
- 15 extended period of deflation, and it's not pretty.
- 16 At any rate, again, to start back to what I
- 17 think your point is, I think that if one anticipates
- 18 deflation, you could throw that into a price cap. If
- 19 prices are deflating, then people ultimately are paid
- less, transportation companies are paid less.
- 21 Everyone's prices and the cost of doing business will
- 22 go down over an extended period of time with
- 23 deflation. So I think there is a way to construct the
- 24 price cap that would work both for inflationary times,
- as well as deflationary. My point was that no price

- gap is perfect if you don't also anticipate other
- 2 things that can happen in the overall economy or at
- 3 the Postal Service in particular.
- 4 COMMISSIONER BLAIR: Where I'm having a
- 5 problem is, to me, as you just said, everyone else's
- 6 prices are going down, but yours is going up. There
- 7 seems to be a divorce from reality here, and that's
- 8 what I'm trying to bridge right now. In your
- 9 testimony, well, first, if it is such an exigency, you
- 10 described this 5.2 percent increase as modest. Why
- didn't you go for more?
- 12 THE WITNESS: It's really trying to be
- 13 balanced. That's all. We have enough history with
- increases in that range that we believe we have a
- 15 pretty good understanding of what it will do also to
- 16 volumes in terms of elasticity of demand. Also, we've
- 17 got to keep people into mail. You know, we're not
- doing this to drive people out of the mail. Will some
- 19 people leave the mail? Yes. Is that billed into our
- 20 calculations? Yes. We want to minimize that loss and
- 21 overall find the rest of the monies we need from other
- 22 initiatives.
- 23 COMMISSIONER BLAIR: Well, on page 11 in
- 24 your testimony, on line three you state that it may be
- 25 possible for the Postal Service to pay back some, or

- all, of the exigent increase by basing subsequent
- 2 price increases on pay caps set below the level
- 3 indicated by the TCIU caps calculated at that future
- date. Should this case be approved, does the language
- 5 bind future boards of governors or the Postmaster
- 6 General to pay back some, or all, of that increase?
- 7 How would you do that? Are you saying that you would
- 8 forego future cap increases even though we might be in
- 9 a deflationary period because of their exigent
- 10 increase now?
- 1 THE WITNESS: Let me address a couple
- things. You, it sounded almost like a question, you
- 3 said was this buying the board, I don't think --
- 4 COMMISSIONER BLAIR: Right --
- 5 THE WITNESS: I don't think there's any way
- 6 that my testimony was buying the board. They haven't
- 7 been, made a decision on any future structure or
- 8 pricing, so.
- 9 COMMISSIONER BLAIR: So how should we take
- 10 that statement then that, as one of many options for
- 11 the board to consider with future price increases is
- 12 that, it may have gotten an exigent rate increase in
- 13 year X and so in year Y it's going to ask for a lower
- 14 cap increase? I mean are those just the options
- 15 you're throwing out there?

- 1 THE WITNESS: No, I think what it is is
- 2 we're, you know, we have to be competitive with what
- 3 we're doing. And to the extent that our balance plan
- 4 plays out and we are able to get the stakeholders
- 5 we're, we have communicated with and are talking about
- 6 right now in line with ways to get the exigent price
- 7 increase, to get from six to five days, to get
- 8 appropriate flexibility and concessions from labor,
- 9 improve our access, and also receive some reduction in
- 10 RHB, all those things combined would put us in a
- 11 position where we would be liquid and we would be in a
- 12 position where we would need to make sure that we only
- pass through price increases to the extent that we
- 14 need them to run the organization.
- 15 COMMISSIONER BLAIR: So do you think that
- 16 again this price increase then is good for the
- 17 organization if you want to stay competitive?
- 18 THE WITNESS: I think it's mandatory for the
- 19 organization given where we are today.
- 20 COMMISSIONER BLAIR: So the competitiveness
- 21 is a secondary consideration, you're saying that this
- is needed, that it's -- I don't want to put words in
- 23 your mouth.
- 24 THE WITNESS: Yeah, well the patient needs
- 25 oxygen right now. We need to revive him and we need

- 1 to get him back to health, and then we can worry about
- other things once we're off life support essentially.
- 3 That's the way I would categorize, or characterize it
- 4 rather.
- 5 COMMISSIONER BLAIR: Okay, thank you.
- 6 CHAIRMAN GOLDWAY: Commissioner Langley?
- 7 COMMISSIONER LANGLEY: Thank you. I very
- 8 much appreciate that the Postal Service has extensive
- 9 history in forecasting volume decline due to price
- increases, but going along with the idea of a
- 11 potential deflationary period, how is the Postal
- 12 Service looking at future declines in volume due to
- price increases if we enter into what at least the
- 14 Federal Reserve is focusing on right now, you know,
- the real possibility of a deflationary period which
- 16 would certainly drive down demand, prices, wages
- 17 nationwide. How do you think the Postal Service
- 18 customers would respond to a rate increase at this
- 19 time? In other words do you really, does the Postal
- 20 Service believe that its forecasting is the same now
- 21 as it was say in our 2006 rate increase?
- 22 THE WITNESS: I think that there's more
- 23 uncertainty since the recession in our forecasting and
- frankly everybody's forecasting as to what's going to
- 25 happen, including for that matter the Federal Reserve

- 1 whether we'll be in a period of inflation or
- 2 deflation. If you look back for the last three months
- 3 on the front page of the Wall Street Journal you can
- 4 see at least a dozen articles probably six of which
- 5 say we will go into deflation and six which say that
- 6 that's nonsense.
- 7 So I don't really know where it's going in
- 8 terms of deflation, but our major, I don't think the
- 9 customers right now given, whether there's deflation
- or not right now we're effectively at zero, right, for
- 11 the price cap. We're about a half a percent increase
- would be what we would receive under the normal, just
- in excess of a half percent increase what we would
- receive under the normal price cap, so clearly we've
- 15 been very close to, not deflation but no inflation at
- 16 all.
- 17 And in light of that we still believe the
- 18 appropriate thing to do is to have this exigent price
- 19 increase. So whether that was, you know, slightly
- 20 negative as opposed to slightly positive it wouldn't
- 21 really change our thinking or the analysis we've done.
- 22 We still think it's something that we have to do, it's
- 23 one of the two levers that are available to us -
- 24 well, it's the only lever that's available to us
- 25 without a change in legislation that will provide near

- 1 term liquidity.
- 2 COMMISSIONER LANGLEY: And I think you've
- 3 answered my question on where you think the economy is
- 4 heading right now, it's hard to say. One thing that I
- 5 am interested in, on page 3 of your statement you
- discuss the Postal Service's business model, and you
- 7 bring considerable experience to the Postal Service
- 8 with your over 25 years of private sector business and
- 9 probably have arrived at an excellent time for them.
- 10 You went into a little bit with the Chairman about the
- 11 Postal Service's business model, but do you believe
- that increase in volume is a viable business model now
- for the Postal Service?
- 14 THE WITNESS: I'm sorry, could you ask the
- question again, do you mean is it possible that
- 16 volumes will increase?
- 17 COMMISSIONER LANGLEY: Right, I mean volumes
- are not going to increase say on the higher margin
- 19 items such as first class mail, and the Postal Service
- 20 has presented its seven pronged plan I guess in March
- 21 for going into the future, so I'm just curious where
- 22 the Postal Service is going to get this new money. If
- you're not going to have, if you can't increase volume
- on higher priced items and the mail mix is changing so
- 25 that standard mail is the predominant mail product,

- 1 where do you go from here?
- THE WITNESS: We don't, when you look at
- 3 just the core business, which for the, you know, short
- 4 to medium term is really all we can look at, we
- 5 actually that's part of our plan, our March 2nd plan,
- 6 we expect actually continuing declines. And in the
- 7 plans the way we meet that change or that decrease in
- 8 revenue that we'll see is through the five major
- 9 points we talk about in the plan, which exigent
- 10 pricing being one of them. Exigent pricing is a this
- 11 year thing but it carries through to the future.
- 12 Six to five day is something else that
- eventually we'll deal with. We hope it's soon, but
- 14 nonetheless I think it's inevitable given that volumes
- will continue to decline especially in the highest
- margin products, that we'll get there. We continue
- 17 to, we need to be extraordinarily successful in our
- 18 labor contracts coming up both this year and next year
- in terms of the flexibility of the workforce and the
- 20 cost of the workforce going forward. And we need the
- 21 ability to continue improving our access for the
- 22 public. That, all those together with the RHB are the
- 23 ways that we are going to adjust primarily the cost
- structures in order to size the organization to the
- declining revenue stream going forward.

- 1 COMMISSIONER LANGLEY: So much of it depends
- on Congress's action as well.
- 3 THE WITNESS: Correct. Everything I
- 4 mentioned other than the exigent price increase
- 5 depends on Congress.
- 6 COMMISSIONER LANGLEY: And if the economy
- 7 continues to be weak and if Congress does not act, is
- 8 the Postal Service faced with having to file
- 9 additional exigent rate increases in order to raise
- 10 prices to meet its operating demands?
- 11 THE WITNESS: I really can't comment on
- 12 that. We, I don't even know if the option is
- 13 available under law whether we can or can't. But the
- answer is I don't know. I think there will be enough,
- what's the word I'm looking for, momentum toward other
- items that something is going to happen. I think
- 17 you're going to see it around the world, not just
- 18 here.
- 19 I'm sure you're aware that for example being
- able to vary the delivery frequency is being studied
- in pretty much every major country in the world right
- 22 now, with a number of them already have five-day, and
- 23 certain European countries talking about going to
- 24 three-day delivery. That's their way of dealing with
- it because they have worked their way around some of

- 1 these issues before we have and they determined that a
- 2 price increase is not the right way to go. So I don't
- 3 really know what we would do if we continue to find
- 4 those barriers.
- 5 COMMISSIONER LANGLEY: I think that's
- 6 appropriate, and as far as the other countries, they
- 7 have very different policy and legislative mandates on
- 8 their post, and many of them have privatized the bulk
- 9 of their postal operations, so while it's interesting
- 10 to compare the U.S. Postal Service to foreign post
- it's not always apples to apples, it's more apples to
- 12 oranges. Thank you.
- 13 CHAIRMAN GOLDWAY: I'd like to follow up on
- this discussion by pursuing a line of questions that
- were submitted by Valpak. And I'll just go through
- them more or less the way they are and perhaps you can
- 17 answer them. Valpak submitted questions to the
- 18 Commission that related to your statement on page 9
- 19 that the Postal Service will elevate the role of
- 20 demand factors in pricing. Could you elaborate a
- 21 little more on what this statement means?
- 22 THE WITNESS: Yes. Basically what we're
- 23 saying is that cost based pricing is not the only way
- 24 to price, and right now that is the entire regime
- where we're, for 80 percent of our revenue we're

- obligated to do. So basically demand pricing is, we
- 2 need to be able to raise the price cap to a higher
- 3 level from the class perhaps to the overall portfolio
- 4 and use the demand factor in terms of determining
- 5 where we'll set prices, as opposed to the cost
- 6 coverage.
- 7 CHAIRMAN GOLDWAY: Do you believe that price
- 8 elasticity plays a role in pricing?
- 9 THE WITNESS: Absolutely it does, we look at
- 10 it constantly.
- 11 CHAIRMAN GOLDWAY: So to what extent should
- 12 a product's elasticity be relied on to setting rates?
- 13 THE WITNESS: Well it depends on the product
- and how far you're moving the price. But generally
- speaking we rely on it in terms of determining how
- much additional revenue we'll get from a pricing move.
- 17 CHAIRMAN GOLDWAY: So what are the other
- 18 factors in demand pricing that would be used other
- 19 than elasticity?
- THE WITNESS: It's all inherent in
- 21 elasticity essentially, where will the demand go if
- 22 you raise prices.
- 23 CHAIRMAN GOLDWAY: Okay, so could you
- 24 explain how this exigency proposal, the exigency rate
- 25 proposal that you've submitted, which is close to an

- 1 across the board rate increase for most products, how
- 2 that elevates the role of demand factors in pricing?
- 3 THE WITNESS: The exigent price increase in
- 4 and of itself does not go to where we'd like to be in
- 5 terms of being able to use demand. As you said it's
- 6 more uniform and less focused except for those
- 7 products which were under the cost coverages which we
- 8 attempted to bring up to or above cost coverage in
- 9 every case where we could. But other than that in
- 10 terms of a demand based pricing it's not apparent in
- 11 the exigent price increase.
- 12 CHAIRMAN GOLDWAY: It doesn't do anything
- towards. Okay, here's another question, on page 17
- 14 the Postal Service was concerned about the volume loss
- that occurs with price increases. In the end though,
- this is a quote from page 17, "In the end though, a
- 17 modest price increase despite the accompanying volume
- 18 loss will improve the financial situation," you've
- 19 more or less testified to that as well to Commissioner
- 20 Blair. Do you see a distinction between loss in
- volume and a reduction in profitability?
- 22 THE WITNESS: Well in isolation yes, if we
- 23 lose volume in isolation then our profits will be
- 24 negatively impacted or our loss will grow. But to the
- 25 extent that it's in the context of the exigent price

- 1 increase where you're raising the price for each piece
- of mail in that class and seeing some decline in
- 3 volume, no, it actually will grow our revenue and our
- 4 profitability.
- 5 CHAIRMAN GOLDWAY: So is the Postal Service
- 6 concerned more with mitigating its loss of volume than
- 7 it is with maintaining profitability?
- 8 THE WITNESS: We're very concerned with
- 9 both, which is why we've been moderate in this
- increase as opposed to trying to solve the entire \$115
- 11 billion through a pricing measure.
- 12 CHAIRMAN GOLDWAY: Well but I think that the
- issue is there are some classes of mail that make more
- profit than others, and if you're focusing on
- profitability rather than volume loss, you might not
- 16 be unhappy to lose some volume if it's the volume
- that's costing you money.
- 18 THE WITNESS: That's correct, and in total
- 19 that's exactly what's happening.
- 20 CHAIRMAN GOLDWAY: But the exigency rate
- 21 proposal doesn't address that issue?
- 22 THE WITNESS: It doesn't attempt to raise
- 23 prices -- I'm not sure I understand. It doesn't
- 24 attempt to raise prices on for example single piece
- 25 first class mail beyond the 5.6 percent, in fact it

- 1 would raise less than even though the elasticity of
- 2 that product is lower.
- 3 CHAIRMAN GOLDWAY: So is the Postal Service
- 4 as concerned about the loss of unprofitable volume as
- 5 it is with the loss of high profitable volume, highly
- 6 profitable volume?
- 7 THE WITNESS: No, not in general.
- 8 CHAIRMAN GOLDWAY: So you would consider
- 9 concerns about the loss of unprofitable volume to be
- 10 misplaced?
- 11 THE WITNESS: No, I mean you said "as
- 12 concerned".
- 13 CHAIRMAN GOLDWAY: Yes.
- 14 THE WITNESS: We're concerned about any loss
- 15 of volume.
- 16 CHAIRMAN GOLDWAY: You are concerned with
- 17 any loss of volume.
- 18 THE WITNESS: Any loss of volume.
- 19 CHAIRMAN GOLDWAY: Regardless of whether
- it's profitable or unprofitable?
- 21 THE WITNESS: We have a fixed cost,
- 22 primarily a fixed cost network when you really get
- down to it. The majority of our costs are in
- delivery, we're going to the house, to the mailbox
- every day anyway, for six days a week currently, so

- 1 incremental, any volume loss actually will cause, all
- other things equal, will cause a decrease in our
- 3 profits. I thought the question you asked was, which
- 4 once concerns you more? And given the situation we're
- 5 in today, from a financial perspective loss of
- 6 profitable volume concerns us more than loss of
- 7 nonprofitable volume.
- 8 CHAIRMAN GOLDWAY: But the pricing you
- 9 submitted doesn't really address that.
- 10 THE WITNESS: Right.
- 11 CHAIRMAN GOLDWAY: Can you discuss how the
- 12 Postal Service has in the past few years under PAEA
- used its pricing flexibility that's available to it,
- especially with regard to underwater products?
- THE WITNESS: We're talking about market
- dominant or competitive or both?
- 17 CHAIRMAN GOLDWAY: Market dominant. It has
- 18 certain flexibility within the PAEA to address some of
- 19 these issues. Has it done so in the past under PAEA?
- 20 THE WITNESS: I'm afraid I'd have to submit
- 21 that to you later. This is the first pricing action
- 22 I've been familiar with.
- 23 MR. KOETTING: Madam Chairman, Mr. Kiefer
- 24 when he's here on Thursday might perhaps be better to
- answer those questions.

- 1 CHAIRMAN GOLDWAY: Could answer that 2 question, okay. And this is the last question from
- 3 Valpak. On page 16 the Postal Service took many steps
- 4 consistent with "best practices of honest, efficient,
- 5 and economic management" to improve its position. Do
- 6 you consider pricing of individual products to achieve
- 7 profitability to be consistent or inconsistent with
- 8 best practices of economical management?
- 9 THE WITNESS: Could you please repeat the
- 10 question? I'm sorry, I was reading my testimony while
- 11 you were reading.
- 12 CHAIRMAN GOLDWAY: Sure. The Postal Service
- says that it took many steps over the last year with
- best practices of honest, efficient, and economical
- 15 management to improve its position. Do you consider
- 16 pricing of individual products to achieve
- 17 profitability to be consistent or inconsistent with
- 18 best practices of economical management?
- 19 THE WITNESS: In total I would say that
- you'd have to consider, yes, I do consider that as a
- 21 factor.
- 22 CHAIRMAN GOLDWAY: So the final question, is
- 23 pricing that results in continued losses on market
- dominant product consistent or inconsistent with best
- 25 practices of economical management?

1 THE WITNESS: I think it's consistent in the context of what we're doing here, and that's why I was 2 trying to be clear to say that you have to indicate or 3 determine what impact on your overall profitability a 4 5 drop in volume of a particular type of mail will bring 6 about. For example periodicals, why do people go to 7 their mailbox? Because there are magazines there. that make it more attractive for advertisers to also 9 advertise in the mail because they know people are 10 picking up their mail et cetera. What is the indirect 11 impact of a particular piece of mail on other pieces of mail, will it generate additional mail either 12 13 through back end delivery of products that are sold in 14 that piece of mail, of reply cards or other types of 15 things? So you have to consider a whole lot of things 16 when you're pricing an individual product. CHAIRMAN GOLDWAY: Has the Postal Service 17 18 done any studies to measure or determine what the 19 secondary volume growth is with regard to some of 20 these loss making products? 21 THE WITNESS: It's largely judgment. I'm 22 not aware of any detailed studies. 23 CHAIRMAN GOLDWAY: Okay, I think that 24 answers Valpak's concerns regarding what they see as

some of the flaws in the exigency proposal. Other

25

- 1 questions from Commissioners?
- 2 VICE CHAIRMAN HAMMOND: While you're, if I
- 3 could follow up right now with a couple of things that
- 4 you said basically to the Chairman, I think you did
- 5 just say, did you not, when you were discussing that
- 6 people may go to their mailbox to get their magazines,
- 7 that's roughly, was that an expression or an
- 8 understanding that part of the reason people really
- 9 like the U.S. Postal Service is because of periodicals
- 10 that they get to receive because they consider it very
- important, where you might not be making money on
- 12 everything, that periodicals has going on at the time,
- but you understand that the people have an
- understanding that they might support the Postal
- 15 Service because of the value that they get off of
- 16 things like periodicals, communications, et cetera.
- 17 Is that what you're saying?
- 18 THE WITNESS: Yes, I personally believe that
- 19 things like periodicals increase the value of the
- 20 overall mail.
- 21 VICE CHAIRMAN HAMMOND: Okay, all right.
- 22 So, well as Chief Financial Officer, CFO, which you
- 23 are of the Postal Service, do you think that you have
- an obligation to include in your business model or in
- 25 your plans the elimination of everything that doesn't

- 1 make a profit for the Postal Service? I mean as CFO,
- just, you know, that's what your very difficult job
- 3 is, would that be one of the goals that you think that
- 4 you're responsible for?
- 5 THE WITNESS: No I don't actually. I think
- 6 our primary, my primary objective in the organization
- is to be, obviously to serve the American public and
- 8 to do it in a profitable way. We have largely a fixed
- 9 cost network, before as I said, so that the
- incremental, whereas the allocated cost of product is
- determinable if you lose a million pieces of that
- 12 particular product quickly you will not make more
- money, you'll lose money, even if that product was
- 14 underwater in most cases. So it's a balancing act
- 15 between the fixed cost nature of the overall business
- 16 and the profitability of each individual product.
- 17 VICE CHAIRMAN HAMMOND: Okay. Do you take
- 18 that on to, because I know in part of your statement
- 19 where you talked about, well, it was on page 5 of your
- 20 statement I'll read it to you. "The critical fiscal
- 21 condition of the Postal Service can largely be
- 22 attributed to a lack of operating flexibility." Can
- you talk about what exactly you're talking about here,
- of where those restrictions are roughly?
- 25 THE WITNESS: I'm sorry, Commissioner

- 1 Hammond, can you point the line out on page 5?
- VICE CHAIRMAN HAMMOND: Well, let's see, I
- 3 only rewrote it down here and said on page 5, I am
- 4 sorry, I don't know what line it's on.
- 5 MR. KOETTING: Line 16.
- THE WITNESS: Line 16, thank you very much.
- 7 In another part of my testimony I do talk about some
- 8 of the aspects of that, but off the top of my head,
- 9 clearly delivery frequency is one. If FedEx or UPS
- don't have enough package to make a profit in going to
- 11 a particular neighborhood they will not go there that
- 12 day. They have guaranteed minimums in their contracts
- with shippers and others, but they are able to
- determine flexibly and dynamically when they go and
- 15 where they go. We have no flexibility in our overall
- 16 delivery schedule in terms of how often we deliver and
- 17 to where we deliver.
- The other things are, we cannot close post
- 19 offices for economic reasons. So we have over 30,000
- 20 post offices, the majority of those lose money. They
- do provide some level of service, and we're happy they
- do, but they lose money. A commercial enterprise
- 23 would not operate those postal services, post offices,
- they would close them.
- 25 CHAIRMAN GOLDWAY: Wouldn't you say the same

- thing about periodicals though?
- THE WITNESS: Excuse me?
- 3 CHAIRMAN GOLDWAY: If your private company
- 4 is losing money on periodicals would it continue to
- 5 deliver them?
- 6 THE WITNESS: Over time I think you have to
- 7 have a goal of becoming profitable in every product
- 8 you have. You have to have a goal of doing that. I
- 9 could tell you a little story. When I was in the
- 10 consulting business back when I first got out of
- school, I was riding up the elevator with the managing
- 12 partner of this firm and I was obviously this new guy,
- I think I still had the tags on my shoe from where I
- bought it, and he looked over at me and he said two
- things, he didn't have any idea who I was, he said,
- 16 always be nice to everyone because that's the right
- 17 thing to do and you never know when you'll see that
- 18 person again.
- 19 And the second thing he said, which was
- 20 equally interesting probably about two or three years
- 21 later as I got a little experience and I was writing a
- 22 proposal for a customer, he said, why do you have the
- 23 price so high? He said, you can't raise the price on
- 24 a client you don't have. So we need to keep people in
- 25 the mail for now, we need to raise the prices and get

- 1 them to a point where we're profitable. To the extent
- 2 there are other intangibles that add to the value of
- 3 mail or other things, it makes a little more palatable
- 4 in order to get to your end final state. But
- 5 ultimately you have to be profitable on everything you
- 6 do either directly or indirectly.
- 7 CHAIRMAN GOLDWAY: So there might be
- 8 intangible values to post offices as well.
- 9 THE WITNESS: There are some, there
- 10 certainly are some intangible values to post offices,
- 11 yes.
- 12 CHAIRMAN GOLDWAY: Sorry to interrupt. Go
- 13 ahead.
- 14 VICE CHAIRMAN HAMMOND: No that's all right.
- Well along now you were talking about, well you
- 16 mentioned private companies like UPS and FedEx which
- 17 are I believe very well run profitable private
- 18 enterprises, but we've always I think tried to
- 19 understand that the U.S. Postal Service has unique
- 20 burdens that they do not have in our considerations
- 21 too, so I mean I do think we understand that but
- 22 certainly I think it's great that you look at what
- those two companies are trying to do.
- 24 But anyway, there was one other mention of
- 25 things that you brought out in your statement, and I

- don't want to get weighed down in technicalities on
- 2 everything, but there was discussion of as far as an
- 3 increase in cost for FERS, F-E-R-S, Federal
- 4 Employment, that could amount to \$150 million and the
- 5 effects of the Healthcare Reform Act. Can you tell us
- 6 about the changes that that would cost the Postal
- 7 Service, \$150 million in Fiscal Year 2011? I mean
- 8 maybe that's a better question for Mr. Massy tomorrow,
- 9 but have you determined those cost increases that
- 10 you're referring to that you might have to bear
- 11 because of the Healthcare Reform Act?
- 12 THE WITNESS: Yes, the \$150 million is a
- preliminary estimate but it's a straightforward
- 14 mandate that came down from OPM where our contribution
- 15 rate for FERS has been increased by something on the
- order of four or five tenths of a percent, times our
- 17 huge salary base gets you up to somewhere around \$150
- 18 million of additional cost. Even though we believe,
- 19 not we believe, we know our FERS per OPM is overfunded
- 20 right now, we have more funds than our actual
- 21 obligation is worth, we receive that information from
- them, nonetheless this across the board increase
- 23 applies to AGCs and the Postal Service alike.
- 24 VICE CHAIRMAN HAMMOND: So you will have an
- 25 additional financial burden because of the passage of

- 1 the Healthcare Reform Act that you have to bear?
- THE WITNESS: In addition to the FERS. The
- 3 FERS is not in and the Healthcare Reform Act will have
- 4 the other ones that people have, covering family
- 5 members up to 26 years old is an additional cost
- 6 obviously. And also some of the attributes of the
- 7 healthcare law which require you to have a plan in
- 8 place that covers people who work more than 30 hours a
- 9 week, currently with pockets of our casual employees
- we don't have to provide healthcare.
- 11 VICE CHAIRMAN HAMMOND: Okay, thank you,
- 12 thank you again.
- 13 THE WITNESS: Sure.
- 14 CHAIRMAN GOLDWAY: If I can go back to
- 15 Commissioner Hammond's reference to FedEx and UPS,
- 16 that leads me to some questions the Greeting Cards
- 17 Association submitted. So I wanted to ask you on
- 18 their behalf, the Greeting Card Association was
- 19 interested in exploring how the Postal Service
- 20 compared with private industry as far as increasing
- 21 productivity. Can you tell us or provide for the
- 22 Commission's record in this case the average annual
- 23 labor productivity changes from 2000 to 2009 for U.S.
- 24 manufacturing, for the communications sector overall,
- and for the transportation sector overall? Can you

- 1 provide that for us?
- THE WITNESS: I don't know if we actually
- 3 have the data you're referring to in terms of the
- 4 other industries or whether it's publicly available
- 5 information. We can certainly provide our own
- 6 productivity measures.
- 7 CHAIRMAN GOLDWAY: Well they're interested
- 8 in knowing where these productivity measures are
- 9 comparable to the Postal Service's total factor
- 10 productivity. They wanted to be able to compare them
- 11 from 2000 to 2009.
- 12 THE WITNESS: I respectfully say that that
- data is as available to them as it is to us, we don't
- have it, I don't know if it's available.
- 15 CHAIRMAN GOLDWAY: Thank you.
- 16 THE WITNESS: So if you require us to
- 17 produce it we'll try to produce it, but I don't think
- it's something that we normally do.
- 19 CHAIRMAN GOLDWAY: Well if you would just
- 20 submit separate information on the Postal Service's
- 21 total factor productivity from 2000 to 2009 as it's --
- THE WITNESS: Gladly, yes.
- MR. KOETTING: Madam Chairman, I believe the
- 24 Postal Service files that annually. I think this
- year's submission was dated March 2nd as I recall, it

- 1 would be available on the Commission's website.
- 2 CHAIRMAN GOLDWAY: Thank you.
- 3 MR. KOETTING: Well it includes historical
- 4 information going back as well.
- 5 CHAIRMAN GOLDWAY: Yes, okay. And then the
- other, another question they had was, could you
- 7 provide the percentage increase in rates if any that
- 8 the Postal Service implemented during the recession in
- 9 September 1902, January 1910, January 1913, August
- 10 1929, November 1973, and July 1981? I don't think
- 11 they have those records and you probably would be able
- to indicate what the price increases were in
- relationship to those recessions/suppressions.
- 14 THE WITNESS: I don't, we can provide what
- 15 we have, yeah.
- 16 CHAIRMAN GOLDWAY: Okay.
- 17 THE WITNESS: I mean I'm sure, well not
- 18 sure, but I would think we might have 1981.
- 19 CHAIRMAN GOLDWAY: Well if you have the
- 20 records back to 1902, the Greeting Cards Association
- 21 would like to look at that. And do you view that the
- 22 impact of the housing bubble and/or the credit crisis
- 23 are separable and quantifiable causes of the drop in
- 24 mail volume that can be distinguished from the drop in
- 25 mail volume caused by the general recession?

- 1 THE WITNESS: The two industries were credit
- 2 card and excuse me?
- 3 CHAIRMAN GOLDWAY: And the housing bubble.
- 4 Credit card crisis and the housing bubble.
- 5 THE WITNESS: They clearly contributed
- 6 heavily to the overall volume drop and decline in
- 7 revenues. So I'm not sure I understand the question,
- 8 but they definitely are a component of that.
- 9 CHAIRMAN GOLDWAY: Well I guess what they're
- 10 trying to determine is that, there have been other
- 11 housing bubbles in the past, there was the savings and
- 12 loan crisis sometime in the '80s and there have been
- some other credit crises in the past, and they wanted
- 14 to know what the differences were in these that
- 15 related to volume change. I suppose their point is, I
- don't have the answer for you, their concern that your
- 17 argument this is an extraordinary and exceptional
- 18 circumstance because of volume drop and their
- 19 concerned that perhaps there were other times when
- volume did drop and the Postal Service didn't have to
- resort to an exigency rate increase. So if there is
- 22 any discussion you have about comparing the impact of
- 23 previous housing bubbles or credit crisis effects with
- this year's to put it in context to see why you think
- 25 this volume drop is more extraordinary that would

- 1 answer some of their concerns.
- THE WITNESS: I think I better understand
- 3 the question. The housing market shattered any
- 4 previous record for delinquencies and defaults on home
- 5 mortgages that exist. I don't know how many times the
- 6 number they've had in the past, but the housing market
- 7 clearly is significant, I would quite frankly call it
- 8 extraordinary. But it drove part of the other changes
- 9 that drove our drop in volume. Credit card I believe
- 10 also set a record in terms of the delinquencies in
- 11 terms of number of days, unpaid bills et cetera, so
- they're both records in terms of modern history I
- believe in terms of housing, I don't know about the
- 14 credit cards. But they clearly contributed to the
- 15 overall decline in our volumes.
- 16 COMMISSIONER BLAIR: Madam Chair?
- 17 CHAIRMAN GOLDWAY: Follow up, by all means.
- 18 COMMISSIONER BLAIR: Just as a follow up to
- 19 that, I think part of the question, and maybe I'm
- inferring something incorrectly from the statement,
- 21 but I got the question to read that if you rode the
- 22 bubble and benefitted by going up like this, were
- there plans or preparations or any kind of business
- 24 considerations given that this isn't back to bubble
- and that we should be prepared for when that bubble is

- 1 popped. And that's the way that I understood that
- question, is that if you're going to ride that
- 3 economic wave, and did you understand that it was --
- 4 CHAIRMAN GOLDWAY: Knowing that there had
- 5 been other waves before.
- 6 COMMISSIONER BLAIR: Exactly, thank you for
- 7 --
- 8 CHAIRMAN GOLDWAY: Yes, well we're both
- 9 trying to help make sense of it.
- 10 COMMISSIONER BLAIR: Thank you.
- 11 CHAIRMAN GOLDWAY: Yes.
- 12 THE WITNESS: I wasn't here for the ride up,
- unfortunately I joined on the ride down. Yeah, it's a
- 14 little bumpier, but certainly interesting I'll tell
- 15 you that. But in terms of the, I mean I don't know
- 16 how to respond other than, even the Federal Reserve of
- 17 the United States and all of Europe didn't understand
- what was going on in the economy, people expected it
- 19 to continue. Would it moderate? Maybe. Would there
- 20 be a bubble bursting? Anyone who predicted that and
- 21 when it would happen would be a very very rich person
- 22 right now.
- 23 So I just think that it was an extraordinary
- event that happened that basically the economy,
- everything happened at once, you had a credit crisis,

- 1 you had the stock markets drop, and you had
- 2 unemployment shoot up, and all these three things
- 3 coming together just created a situation which if it
- 4 wasn't for the multi-trillion dollar bailout of the
- 5 Federal government it probably would have been another
- 6 Great Depression or the greatest depression. So I
- 7 just think that no one, I personally could not have
- 8 foreseen it, I don't think the average person or even
- 9 the Federal Reserve foresaw the bubble or even the
- 10 fact that we were necessarily on a bubble.
- 11 CHAIRMAN GOLDWAY: My staff assistant pulled
- 12 up for me some testimony from a 1994 rate case hearing
- 13 where then Chairman -- I wasn't on the Commission --
- 14 Chairman Glyman was asking about the plans for the AFS
- 15 100 and then future plans for expanding the capacity
- of the Postal Service to handle flats, and he pointed
- 17 to a study that said by the mid 2000s that a lot of
- volume would decline as a result of Internet and all
- 19 these things, and he predicted that the Postal Service
- 20 would be left with a surplus capacity.
- 21 So there were people who were making some
- 22 pretty good predictions over time, and I think that's
- 23 one of the things that drive some of the people in the
- 24 mailing community, they remember some of these
- 25 forecasts and plans and feel that the Postal Service

- 1 perhaps didn't plan accordingly. There is one other
- 2 question that was submitted by the Public
- 3 Representative that he'd like you to answer.
- 4 The Public Representative was interested in
- 5 the Postal Service's plan for the revenue generated
- from the exigency rate increase request of 5.6
- 7 percent, on how that figure was developed. Did you
- 8 provide witness Kiefer with a specific dollar amount
- 9 of revenue or revenue target or with an overall
- 10 percentage increase that you wanted in your proposal?
- 11 THE WITNESS: I'm just pausing because I
- 12 personally did not, but we had many discussions about
- what rate was appropriate as part of the balanced
- 14 plan. And ultimately we had zeroed in over a number
- of discussions on 4 to 6 percent as what we believed
- 16 was appropriate given the overall balanced plan.
- 17 CHAIRMAN GOLDWAY: So was that 4 to 6
- 18 percent looked at in terms of the revenue it would
- 19 generate or was it looked at in terms of what you
- thought the community would accept?
- THE WITNESS: That was looked at, well both.
- 22 I mean it was not difficult, you have to factor in
- 23 elasticities which you can do at a very high level,
- 24 but when coming up at 4 to 6 percent you can pretty
- 25 much know back of the envelope what the revenue impact

- will be plus or minus a couple hundred million
- dollars, and you also can guess and only guess the
- 3 customer's reaction to that. You can more than guess
- 4 from an elasticity standpoint what it will be based on
- 5 history, but you can't guess, you know,
- 6 psychologically.
- 7 CHAIRMAN GOLDWAY: And then their last
- 8 question was, does the Postal Service have plans to
- 9 use this additional revenue should you get it to
- 10 support any particular programs, such as increasing
- 11 automation or improving service, or is it simply to be
- 12 applied to the general operating budget of the Postal
- 13 Service?
- 14 THE WITNESS: It's going to be added to our
- 15 survival program, is where it will be at. I mean
- it'll be to pay general operating expenses. We have a
- 17 deficit of as I said \$7 billion next year, so we would
- 18 use it to pay normal operating expenses. I hope a
- 19 good portion of those go toward improving customer
- service and other things that you mentioned.
- 21 CHAIRMAN GOLDWAY: I think I've covered the
- 22 questions that were submitted. Are there other
- 23 questions from the bench?
- 24 COMMISSIONER ACTON: Thank you, Madam
- 25 Chairman. I believe that you Postal Service and your

- 1 reputable consultants, Mr. Corbett, have estimated
- 2 that at the end of the next decade in spite of your
- 3 best efforts to increase efficiencies and cut costs
- 4 and improve the productivities you still will have
- 5 about a \$115 billion deficit, is that right?
- THE WITNESS: That's correct.
- 7 COMMISSIONER ACTON: And if you presume that
- 8 you enjoy a relief from Congress in the amount of \$55
- 9 billion on these obligations for the retirees, how
- 10 much of the remaining \$60 billion do you believe might
- 11 be interest to service the debt?
- 12 THE WITNESS: I don't know, certainly don't
- know off the top of my head, and it would depend on
- how that \$55 billion was used. For example if they
- used it to decrease your prefunding over a time -- if
- they gave it all to us, it would be a huge portion.
- 17 Like if they gave us \$55 billion in unrestricted
- funds, let's go with the extreme because I can't
- 19 answer your question without knowing how it will work
- 20 out.
- 21 COMMISSIONER ACTON: Let's go for the
- 22 extremes, yes.
- 23 THE WITNESS: \$55 billion, here it is, a
- 24 postal fund, it's for general operating expenses, that
- 25 number would probably be, you know, I don't know, \$80

- billion, \$70, \$90 billion, I don't know, I'm guessing.
- 2 But anyway it would be much larger than \$55 billion in
- 3 terms of its coverage of the \$115 billion. On the
- 4 other hand if the \$55 billion was credited to a
- 5 government account and as a result they decreased our
- annual contribution over a time, then it would be much
- 7 less impactful.
- 8 COMMISSIONER ACTON: Okay, so the devil is
- 9 in the details on that arrangement, and the outcome
- 10 could swing widely.
- 11 THE WITNESS: Yes.
- 12 CHAIRMAN GOLDWAY: Do you know what the
- interest rate was that your consultants estimated for
- that amount of money you weren't going to be making
- this year that somehow got it up to \$115 billion?
- 16 THE WITNESS: Yeah, I believe it's between
- 17 3.5 and 4 percent, which was based on the Treasury
- 18 rate in those periods, for the next decade, the
- 19 projections of what it would be. I can confirm that,
- 20 but I believe it's between 3.5 and 4 percent. And it
- 21 may vary by year --
- 22 CHAIRMAN GOLDWAY: So that's speculative.
- Okay, I and if you did an estimate now where the
- 24 Treasury rates are, what, a half percent?
- THE WITNESS: Yeah, they've dropped quite a

- 1 bit since March 2nd so the rate should be lower, I
- 2 don't know how much lower.
- 3 CHAIRMAN GOLDWAY: Okay.
- 4 COMMISSIONER ACTON: It would be helpful,
- 5 staff is asking, if you could provide us a response
- 6 that assumed that it eliminates the \$5.5 billion
- 7 prefunding requirement and the \$2.2 billion current
- 8 premium. Thanks.
- 9 THE WITNESS: Sure.
- 10 COMMISSIONER ACTON: Earlier you referenced
- 11 workforce negotiations regarding cost and flexibility
- 12 concerns. And aside from your negotiations last year
- of the collective bargaining agreement to enable more
- route adjustments, have you asked the other workforce
- 15 representation leadership what sort of labor
- 16 constraints or restraints might be negotiated? What
- 17 sort of steps has the Postal Service been active on on
- 18 this front?
- 19 THE WITNESS: There are, and I have to be
- 20 obviously very careful here in an area given our, we
- 21 actually are kicking off this month our negotiations
- 22 of two of the contracts which expire in November. But
- there are two things we've been very very clear about.
- One is that we absolutely need more flexibility, and
- 25 flexibility will equal cost savings and efficiency

- 1 going forward. Today we have a cap on the number of
- 2 non-career employees that we can use, per union to
- 3 union, but it's for the APWU which is coming up is 6
- 4 percent of the total workforce can be in that
- 5 category. We need to increase that.
- 6 We need the flexibility to be able to bring
- 7 people in for shifts that are less than a full eight
- 8 hours. You can imagine how inefficient that is when
- 9 you have four hours of work and you need 20 bodies to
- 10 do that four hours of work and you can only bring
- 11 those 20 bodies in if you guarantee them eight hours
- of work, which is the way the current contract works.
- 13 And so workforce flexibility is one of the items that
- 14 will save billions of dollars in the future if we're
- able to come to an agreement with the unions on that.
- 16 The other is in the cost of benefits and
- 17 healthcare, where there are a number of issues we're
- 18 look at there that I can't go into that would also be
- 19 multibillion-dollar adjustments to our overall
- operating costs going forward. And those are the two
- 21 areas we're most focused on. There are obviously a
- 22 number of other things we'll be putting on the table,
- 23 but in terms of the chew dollars and the discussions
- that have taken place so far before the formal
- 25 negotiation begins those are two I think are worth

- 1 remarking on.
- 2 COMMISSIONER ACTON: Have you, has the
- 3 Service contemplated opening current contracts prior
- 4 to the next scheduled opportunity?
- 5 THE WITNESS: Not to my knowledge. I don't
- 6 know what vehicle we could use to do that. I think
- 7 the vehicle that Chrysler and GM used to do that was
- 8 bankruptcy. I think I find it unlikely that the
- 9 unions will say -- but I haven't asked them -- but I
- 10 find it unlikely they will say, yes we will open them
- 11 up. And those conversations, I don't want to say they
- 12 haven't occurred. Tony Begalante is in charge of HR,
- sorry, well HR and labor relations, and he is having
- conversations with the union leadership every day.
- 15 And if you know Tony, he's probably had those
- discussions but I have not been privy to those.
- 17 COMMISSIONER ACTON: Okay. My last question
- is, there was an earlier advisory opinion by the
- 19 Commission regarding nature of service case that
- 20 involved 162 facilities that we advised that if you
- 21 followed the notification process the Service could
- 22 close a number of those, and I'm wondering what sort
- of progress you've made on that front.
- 24 THE WITNESS: I'm sorry, is this a report
- 25 from?

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1 COMMISSIONER ACTON: This was a nature of
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- 2 service case that came before the agency for a
- 3 proposal that the Postal Service was interested in,
- 4 you may recall there was a lot of public relations
- 5 coverage about the number of facilities at issue, it
- 6 ended up being about 162 at my last count --
- 7 THE WITNESS: Stations and branches is what
- 8 you're talking about?
- 9 COMMISSIONER ACTON: Yes, sir. So, okay.
- 10 THE WITNESS: I don't know.
- 11 COMMISSIONER ACTON: Maybe you could look at
- 12 it --
- 13 THE WITNESS: I could get back to you on it,
- 14 but I don't --
- 15 COMMISSIONER ACTON: You can let us know,
- that would be good. Thank you, Madam.
- 17 CHAIRMAN GOLDWAY: I think what would be
- 18 useful to know is, how much money do you think the
- 19 Postal Service could save if it proceeded with those
- 20 162 post offices, how much money the Postal Service
- 21 thinks it could save by other reductions in post
- 22 offices and how much money the Postal Service thinks
- 23 it will save by closing processing facilities,
- 24 assuming that you had more flexibility to do it, or
- 25 what would the dollars add up to in those different

- 1 programs that you're asking about.
- 2 THE WITNESS: In terms of the 100 and some
- 3 odd post offices that closure, the dollars associated
- 4 with them were pretty minor, and that's why it's kind
- of fallen off my radar screen. In the relative scheme
- of things, you know, when you're talking hundreds of
- 7 millions and billions, they're not in that category.
- 8 But they're still important to make every efficiency
- 9 we can, and so we'll follow up on that.
- In terms of overall initiatives on access,
- in our plan for the next decade we believe we could
- save about \$10 billion in operating costs, not per
- 13 year but over the plan in terms of moving access to
- 14 higher foot traffic in places with additional store
- 15 hours and closing brick and mortar post offices. On
- the processing I'd have to get back to you, we don't,
- 17 I don't have a firm number. Actually as part of our
- 18 planning process this year it's challenged the
- 19 districts in the areas in terms of the closures that
- they are working from a bottoms up perspective going
- 21 to bring to us, so it's premature to say what that is.
- 22 CHAIRMAN GOLDWAY: We'd appreciate the
- 23 number that you think would be possible to save with
- 24 that so that could be in comparison to some of these
- other initiatives you've presented. Are there other

- 1 questions?
- 2 COMMISSIONER LANGLEY: Yes, thank you. I
- 3 would like to add to that question about post offices
- 4 the percentage of post offices that are losing money,
- 5 because you stated that the majority of post offices
- lose money, and I think it would be helpful for us
- 7 just in this same vein to have the percentage of post
- 8 offices that are losing money, particularly the
- 9 different ES level, you know, breakdown according to
- 10 the different ES level facilities. And in that I
- 11 would ask that you include stations, branches, and
- 12 post offices.
- But I have a couple other questions. You
- had mentioned the response to the Chairman, who was
- asking on behalf of the Public Rep about how the
- Postal Service ended up with a 5.6 average increase
- and that you were looking at a 4 to 6 percent range,
- 18 you know, looking for something that the community,
- 19 the mailing community, wouldn't be overburdened by.
- 20 And this is a question that Ebay submitted
- 21 to the Commission which states, does the Postal
- 22 Service consider the impact of its rates and services
- 23 on the overall economy, specific business sectors, and
- 24 private sector job creation when it formulates changes
- in rates and services? Let me take it a little

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1 further. How does the Postal Service know that the
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- 2 community wouldn't be overburdened by a rate increase
- 3 in the 4 to 6 percent range?
- 4 THE WITNESS: Well there's a significant
- 5 amount of judgment obviously involved in coming up
- 6 with that, but we do use history, and we can go back
- 7 over time and look at other rate increases and what
- 8 the estimated loss of volume was as a result of those
- 9 increases for a benchmark. And the rest of it is
- 10 primarily judgment around that and around finding a
- 11 number that was big enough to be meaningful as part of
- the balanced plan but did not drive too much volume
- away, is all I could really say.
- 14 And in terms of the other question, private
- sector employment, we don't look directly at the
- impact of price increases in private sector
- 17 employment, but by looking at elasticities and how
- 18 much people are going to mail we try to limit the
- 19 reduction in volume with our price increase or at
- least understand what it might be, and as a result I
- 21 think the underlying economic activity associated with
- 22 these volume reductions translates into potentially
- 23 loss of jobs in the private sector. But we do try to
- 24 limit obviously loss of volume.
- 25 COMMISSIONER LANGLEY: If you're using

- 1 history and this is extraordinary times as the Postal
- 2 Service is citing, do these elasticity forecasts and
- 3 historical data really have a place in the assumption?
- 4 Because obviously businesses are responding
- 5 differently due to the deep recession.
- 6 THE WITNESS: Yes, they are responding
- 7 differently, and I think that it's less perfect --
- 8 first of all it's an estimate to begin with, and it's
- 9 less perfect now given the economic circumstances
- 10 we're in. But it's still very relevant. The economy,
- 11 you know, right now is flat, but it's neither heading
- 12 up nor down. And as a result we've, you know, given
- the expectations for the overall economy going forward
- 14 that's kind of what it looks like over the next couple
- 15 years, at least if you look at the consensus views of
- 16 what's going to happen. So as a result we have a
- 17 pretty good idea based on the information that's
- available to us what the volume drop will be.
- 19 COMMISSIONER LANGLEY: Given that the Postal
- 20 Service is not going to cover its costs, or at least
- 21 it's estimated that the Postal Service won't cover its
- 22 costs or there will be a liquidity crisis even at the
- 23 end of FY '11, was there a consideration of smaller
- increase, rate increases?
- THE WITNESS: I'm sorry, could you say that

- 1 again, Commissioner Langley?
- 2 COMMISSIONER LANGLEY: You have stated both
- 3 at the Board of Governors meeting and here today that
- 4 the Postal Service would still be out of cash on
- 5 September 30th, 2011, with or without the exigent rate
- 6 increase. The average is 5.6 now, was there a
- 7 consideration of going lower for an exigency rate
- 8 increase or even staying within, and I know it's
- 9 small, the PCI cap and using the bank's authority?
- 10 THE WITNESS: There was consideration of a
- limitless number of ranges that we, you know, we
- 12 started with. And as I said before, based on the need
- to plug a hole in terms of the balanced plan and the
- reception of the community we arrived at 4 to 6
- 15 percent. So the fact that you mention didn't overly
- sort of shadow that process.
- 17 COMMISSIONER LANGLEY: So the 5.6 was the
- 18 best option that the Postal Service sought?
- 19 THE WITNESS: It was, because it serves both
- 20 purposes of, at least in our mind in terms of lost
- volume and in terms of having something meaningful
- toward the overall financial deficit we're in.
- 23 COMMISSIONER LANGLEY: Okay. Let me ask a
- 24 question, you said that the Postal Service has not
- 25 sought to reopen labor contracts. Did the Postal

- 1 Service reopen the 2006 NALC contract in order to do
- 2 route reevaluation, which certainly has lead I think
- 3 to the elimination of about 1,200 routes?
- 4 THE WITNESS: Let me clarify a couple
- 5 things. One, I wasn't aware of us having said to the
- 6 unions, we want to reopen the contract and change this
- 7 provision. Those conversations, I'm not privy to
- 8 those conversations. Having said that, there are
- 9 other ways other than contractual changes to, and in
- 10 the case of the route reevaluations after considerable
- discussions some of which may have been, hey we're
- 12 going to seek to reopen the contract, we were able to
- 13 reach an MOU with the carriers to have them
- participate in an expedited process for reducing the
- 15 number of routes we have on a nationwide basis, and in
- 16 total we reduced routes in 2009 by almost 17,000
- 17 routes. That couldn't have been possible without
- 18 negotiations with the unions and the signing of a
- 19 memorandum of understanding which didn't change the
- 20 underlying contract but it gave us the capability to
- 21 do that. So there are other ways to manage the labor
- 22 force.
- 23 COMMISSIONER LANGLEY: And are you aware,
- 24 and this is certainly before the time that you came to
- 25 the Postal Service, that during the 2006 bargaining

- 1 between NALC and the Postal Service, NALC -- and this
- 2 was brought up at the testimony during our five-day
- 3 consideration and it has now been a matter of direct
- 4 testimony by the Letter Carriers -- the NALC made an
- 5 offer to the Postal Service to include a package of
- 6 proposed savings, one of which was a separate
- 7 workforce of letter carriers to deliver mail on
- 8 Saturday and that all other letter carriers would be
- 9 working on weekdays. And this was something that the
- 10 Postal Service decided not to go with. I'm not really
- 11 privy to further information on that and it's
- something that the commission can pursue during it's
- 13 consideration of the six to five-day proposal by the
- 14 Postal Service, but I think that that is certainly an
- example of the unions coming together to save money
- 16 for the Postal Service.
- 17 CHAIRMAN GOLDWAY: Perhaps we could get
- 18 something in writing back from the Postal Service as
- to why they didn't pursue that option?
- THE WITNESS: Yeah I would prefer in
- 21 writing. I've actually have, as you've said before,
- 22 it was years before I joined, but, I do know that
- 23 there was something that would make that offer more
- 24 attractive in the current environment post PAEA than
- 25 it was prior to it, but I don't recall the technical

- details as to why it didn't make sense.
- 2 COMMISSIONER LANGLEY: It would be nice to -
- 3 if we could --
- 4 MR. KOETTING: Madam Chairman, as
- 5 Commissioner Langley pointed out, this is a subject of
- 6 direct testimony by the unions in the ongoing service
- 7 change proceeding. Postal Service would appreciate
- 8 the opportunity to explore that testimony through the
- 9 normal discovery process in that proceeding and then
- 10 respond to that when the time is set for rebuttal
- 11 testimony in that proceeding. We would think that
- would be the appropriate timeframe in which that would
- 13 be conducted, because that's the context in which that
- 14 testimony was introduced.
- 15 COMMISSIONER LANGLEY: It was raised during
- 16 a public hearing, Mr. DeChiara, I believe he raised it
- 17 initially.
- 18 CHAIRMAN GOLDWAY: I do think that as your
- 19 witness testified in the other hearing as well, the
- 20 issues that are facing us are similar and the
- 21 background facts that the commission needs to decide
- 22 both this case and that case are similar, that we
- 23 would appreciate information on that option and why
- the Postal Service didn't pursue it as quickly as
- possible. We have to make this decision much faster

- 1 than we do the other one, and we would appreciate as
- 2 much information about that so that we know what
- 3 options the Postal Service has taken up or has chosen
- 4 not to take up, so within seven days we would expect a
- 5 response.
- 1 VICE CHAIRMAN HAMMOND: Madam Chairman.
- 2 CHAIRMAN GOLDWAY: Yes.
- 3 VICE CHAIRMAN HAMMOND: Before we move on to
- 4 a different subject --
- 5 CHAIRMAN GOLDWAY: Okay, but just a sense of
- 6 the Commissioners as to how much longer you think you
- 7 want to?
- 8 VICE CHAIRMAN HAMMOND: This will be my last
- 9 question.
- 10 CHAIRMAN GOLDWAY: Last question, okay. I
- 11 was thinking that we would be able to proceed and then
- 12 just break without having to have a lunch break and
- leave our witness for a free afternoon.
- 14 VICE CHAIRMAN HAMMOND: I was just wanting
- to see if I could get a clarification on, Mr.
- 16 Corbett's going to provide some information either in
- 17 response to you or Commissioner Langley's question
- 18 about money losing post offices.
- 19 CHAIRMAN GOLDWAY: Yes.
- VICE CHAIRMAN HAMMOND: And I was just

- 1 hoping that maybe you wish to comment now or maybe you
- all wish to put it in writing, I'd like to know what
- 3 you all consider to be a money losing post office.
- 4 You know, not everyone agrees that just because the
- 5 post office doesn't sell enough stamps to cover the
- land on the building and the clerk or the postmaster's
- 7 salary that it's a money loser. So I don't know what
- 8 the definition of money losing post office might be,
- 9 but I would like to see what the Postal Service thinks
- 10 the definition of a money losing post office is, or if
- 11 you wish to comment now on what it is?
- 12 THE WITNESS: I think it would be better to
- provide the analysis. We look at it different ways.
- In some cases it's the retail revenues the post office
- 15 actually takes in, and in some cases you allocate the
- 16 area of business mail et cetera. So there are
- 17 multiple ways we look at it, and we have a plethora of
- 18 money losing post offices regardless of which way you
- 19 look at it, but we'll be clear in what we submit.
- VICE CHAIRMAN HAMMOND: Okay, I'd appreciate
- 21 that, thank you.
- 22 COMMISSIONER LANGLEY: So you include the
- 23 business mail that's submitted to facility as well? I
- 24 mean it's, could you say that again please?
- THE WITNESS: Yeah, in looking, I said

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1 there's a number of ways we look at it. And we would
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- 2 look at a post office, the easiest way is to say what
- 3 are the postage sales and what are the costs to
- 4 operate the physical facility, the salary labor and
- 5 other things. In other cases we will look at, there
- 6 are summary of post office in a particular area that
- 7 receives business mail and then you allocate the
- 8 business mail to post offices et cetera.
- 9 So there are different ways to look at it as
- 10 to, and on a cost side too, because the post office is
- 11 really, as you know but many people don't, the post
- office is not just the post office, what's happening
- in the front is not the same as what's happening in
- the back, and so there are different ways of looking
- 15 at the cost of moving the mail that's coming in the
- back and the actual counter up front. So anyway, to
- 17 make a long story short, we can show you the couple
- 18 ways we looked at. They're actually in, if you're in
- 19 a hurry, there are a couple slides in the March 2nd
- 20 presentation that is available on our website, and
- 21 we'll get those and send them over.
- 22 COMMISSIONER LANGLEY: It would be
- 23 interesting to know the different positions that the
- 24 Postal Service is taking on how it's looking at --
- 25 CHAIRMAN GOLDWAY: And Commissioner Langley

- 1 wanted it if at all possible broken down by ES levels
- 2 so that we can see which post office categories are
- 3 the losing post office categories.
- 4 THE WITNESS: We'll give you whatever ES
- 5 detail we have, I'm not positive whether there is --
- one thing I will also say because I notice there's a
- 7 very, what's the word I'm looking for, important issue
- 8 on the post offices is, the whole access is not just
- 9 about closing post offices, it's actually about being
- in places where people see the Postal Service where
- 11 they don't have to make a special trip to go outside
- of their neighborhood post office and so therefore
- will use us more than they currently do. If you have
- a cost of operating in a downtown main street a post
- office when the real activity is out in the suburban
- 16 mall three miles down the road next to the Home Depot,
- 17 you know, and the Target and whatever else is there,
- 18 you want to be out there, you don't want the duplicate
- 19 cost of operating the post office and that.
- It's not just about saving the cost on that
- 21 brick and mortar, it's about revenue generation and
- being where people shop. I think you'll remember that
- in the study we did on March 2nd the average post
- office, and they vary greatly, receives about 600
- 25 revenue producing visits per week. The average large

- 1 grocery store receives 20,000 people per week.
- 2 CHAIRMAN GOLDWAY: Well but those are
- 3 averages, you know, and you're comparing large grocery
- 4 stores with 15,000 post offices which are in very
- 5 small rural communities, that's going to water down
- 6 your average. You know, if you had taken your 20,000
- 7 larger post offices in major metropolitan areas the
- 8 differences might not be that great. I mean I think
- 9 you had, you used a number to highlight a particular
- 10 point. What we're looking at is the actual numbers
- 11 you might save with post office closings.
- 12 THE WITNESS: That's fine, thanks.
- 13 CHAIRMAN GOLDWAY: Any other questions
- 14 before we close up?
- 15 VICE CHAIRMAN HAMMOND: I don't have a
- 16 question --
- 17 COMMISSIONER BLAIR: I have --
- 18 VICE CHAIRMAN HAMMOND: I'm sorry, please.
- 19 COMMISSIONER BLAIR: I did have a couple
- questions before we proceed. First, Mr. Corbett, I
- 21 had referenced a letter that Senator Collins had filed
- 22 with us yesterday as part of the docket in this case,
- and I just wanted to give you an opportunity to
- 24 comment on some of what were rather her blunt feelings
- 25 that she expressed in this letter. She said in the

- 1 letter that the Postal Service's current financial
- 2 condition is largely the result of its own failure to
- 3 sufficiently update its business model to adapt to
- 4 predictable and natural cyclical changes in the
- 5 economy and mail usage.
- 6 She goes on further and cites testimony
- 7 before the Homeland Security and Governmental Affairs
- 8 Committee, which she chaired, by my predecessor up
- 9 here, Chairman George Almos, and in testifying before
- 10 the Committee Chairman Almost at the time said the
- 11 availability of an exigent rate authority represents
- an enormous exception to the general thrust of postal
- 13 rate making reform, and so the mechanism for regularly
- 14 exceeding the rate levels around which postal
- management is expected to make its operational plans
- 16 could completely undermine this central object of rate
- 17 making reform.
- 18 She again quotes from Chairman Almos during
- a 2004 committee hearing on reform where he stated
- 20 exigent rate requests are appropriate to accommodate
- 21 only those unanticipated cost increases that are truly
- 22 extraordinary. It seems to be her views and shared by
- 23 many in the community that it's not so much volume as
- it is new costs that were imposed on the Postal
- 25 Service. Do you have any comments that you'd wish to

- 1 make to Senator Collins's letter, or moreover would
- 2 you like to identify any extraordinary costs that have
- 3 been imposed upon the Postal Service during the period
- 4 of time in which you claim the exigency has existed?
- 5 THE WITNESS: I won't comment on the failure
- of the Postal Service. I think I would be too
- 7 defensive in even bothering to comment on that. So
- 8 unless you are asking me to I won't. I think it's --
- 9 COMMISSIONER BLAIR: Well, it's filed with
- 10 us, and I wanted to give you an opportunity to --
- 11 THE WITNESS: Yeah, I don't think it's worth
- going down. I have talked to you about my own
- perceptions having been here 18 months and having
- spent 25 years in the commercial sector and my view of
- 15 how the organization is run, and I think it's run very
- 16 well, better than most commercial companies that I've
- 17 been associated with, and with as I said before, not
- to be beating a dead horse, with the DNA of constant
- improvement.
- How someone outside the organization who
- 21 spends a couple hours a month on this would have any
- 22 clue I have no idea. But nonetheless, that's just
- 23 difference of opinion on that. On the, as the George
- 24 Almos, if I heard you right, his comment was on
- 25 exigent authority which allowed regular exceptions, I

- believe that's what you read from his?
- 2 COMMISSIONER BLAIR: I read two quotes, and
- 3 you don't have the benefit of having it in front of
- 4 you and I understand that, I'm not asking you for a
- 5 word for word rebuttal, but he did say that it
- 6 represents an enormous exception to the general thrust
- 7 of postal rate making reform and further exigent rate
- 8 requests are appropriate to accommodate only those
- 9 unanticipated cost increases that are truly
- 10 extraordinary. And I know that was in 2004,
- 11 circumstances change, but I wanted to give you an
- opportunity to give your views as to why you think
- volume drop rather than extraordinary cost increases
- should be the crux of a exigency case, and if there
- were any extraordinary costs imposed on the Postal
- 16 Service during this time of exigencies?
- 17 THE WITNESS: George Almos of all people
- 18 would understand our cost structure. I mean I've only
- 19 had the opportunity to meet him a couple times but
- 20 he's a wealth of knowledge. And I can tell you the
- 21 drop of volume, our unit costs went through the roof.
- 22 So when you're talking about costs, I think it's
- 23 viewed narrowly. Did your expenses go up is only one
- 24 element of cost. Our cost to deliver each piece of
- 25 mail went through the roof when the volumes dropped,

- and so we in fact do have a new environment that we're
- 2 operating in and a cost structure which doesn't work.
- 3 So I would certainly argue that what he said is okay
- 4 and that we actually fit right in there. In terms of
- 5 any new charges, other than the PAEA which of course
- 6 created the RHB funding and other large items, you're
- 7 referring to as of the passage of that law?
- 8 COMMISSIONER BLAIR: Well, do you consider
- 9 the RHB liability to be an extraordinary expense that
- 10 triggered the exigency?
- 11 THE WITNESS: No, it's not what we're
- 12 proposing here. It is certainly an unusual expense,
- 13 you know, and unique only to the post office as we've
- 14 all discussed before. But our main thrust is that the
- volumes dropped significantly, more than ever before,
- 16 and that was as a result of many things, and that we
- 17 believe is extraordinary and exceptional.
- 18 COMMISSIONER BLAIR: Well one thing, I was
- 19 looking at the cost based on the volume and financial
- 20 and productivity results on information that the
- 21 Postal Service has provided to the Commission over the
- 22 past few years. And one thing that caught my eye was
- 23 the average compensation per hour, that from FY 2008
- 24 we have, it was \$41.42, and it increased to \$44.87 in
- 25 FY 2009. FY 2008 to 2009 was the period of the

- 1 exigency, and I was wondering if you could identify
- 2 why there was \$4.5 billion, or a \$3.50 increase in the
- 3 average compensation per hour and it translated to
- 4 \$4.5 billion?
- 5 THE WITNESS: There's a large, largest
- 6 driver of the increase in the costs related to COLAs
- 7 that the unions received, and it was quite frankly
- 8 freak timing of when the COLA was set, when we had the
- 9 oil spike and the indices were extremely high at the
- 10 time that calculation was done in accordance with the
- 11 union contracts. And as a result there was a, I
- believe somewhere in the neighborhood of a 4 percent
- 13 COLA payable over two six-month periods that increased
- the overall wages for the majority of our employees.
- 15 Other than that I'm not aware, and again I wasn't here
- in '08 and started in '09, but I wasn't aware of any
- other major increases, but that along would explain a
- 18 significant amount of that.
- 19 COMMISSIONER BLAIR: Are those COLAS
- inflation based or how are they set?
- 21 THE WITNESS: They're based on indices,
- 22 they're CPI based and they are obviously negotiated so
- we'll be looking at them again this November.
- 24 COMMISSIONER BLAIR: And they're paid once
- or twice a year?

1 THE WITNESS: Twice. 2 COMMISSIONER BLAIR: Okay. I mean some stakeholders would say -- how would you rebut the 3 allegation by some stakeholders that it seems to be 4 5 some CPI based industries are off the table for 6 consideration and others are on the table, that some 7 are arguing that it's inconsistent to ask users of the 8 mail for permission to break the cap because inflation 9 based, however when it comes to these contracts which 10 have an inflation component those seem to be off the 11 table and not subject to any cost cutting. What would 12 you say to stakeholders that would say that? 13 THE WITNESS: There are, I mean the union 14 contract is multifaceted, a price you charge a 15 customer is binary. So whether it's 42 cents or 44 16 cents that is the entire pricing for the contract. With unions there are, if we are successful in 17 18 negotiating flexibility in the workforce and changes 19 to healthcare, we will do far better good for the Postal Service than if we were to go to try, from a 20 21 monetary standpoint, than a actual labor rate 22 reduction for example. So and work rules and other

things, there are probably about a dozen key things in

a labor contract that you have to look at, not just

the COLA, in order to determine whether or not you

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1 have a fair and a flexible arrangement going forward.

- 2 So I don't think the two are apples and apples.
- 3 COMMISSIONER BLAIR: So cost cutting on
- 4 wages and benefits seem to be not subject -- what I'm
- 5 trying to understand is that some have been arguing in
- 6 their filings before us that they think that when the
- 7 Service needs money that they can only go to the
- 8 mailers for that and the users of the mail, and I'm
- 9 trying to get a sense if this cost cutting is
- 10 equitable and across the board or if it's only focused
- 11 on raising rates.
- 12 THE WITNESS: The raising rates we've talked
- about here today is what it is, and again like I said
- that's sort of one for one. When you're looking at
- 15 the contracts, take the old contracts for example the
- 16 COLA, okay, the COLA was there and it was fixed. It
- 17 was unfortunate then in 2009 they hit the high point,
- 18 but you know what in 2010 the COLA was actually
- somewhere in the 1 percent range, so it was closer to,
- you pay me now or pay me later type of thing. But
- 21 healthcare, health they've been paying a percent more
- 22 of healthcare each year, and if we can renegotiate
- 23 that to continue that going down that's a true dollar
- 24 savings and reduction in our cost.
- 25 COMMISSIONER BLAIR: What does the Postal

- 1 Service pay right now for employee healthcare in terms
- 2 of the contributions?
- THE WITNESS: Today I believe we pay 81
- 4 percent of the cost of coverage.
- 5 COMMISSIONER BLAIR: And --
- 6 THE WITNESS: Or of the premium, and the
- 7 unions pay --
- 8 COMMISSIONER BLAIR: What's your goal?
- 9 THE WITNESS: Our goal is to get down with
- 10 the rest of the Federal workforce.
- 11 COMMISSIONER BLAIR: Which is at what?
- 12 THE WITNESS: I believe it's 72 percent.
- 13 COMMISSIONER BLAIR: And how much do you
- think that will save you?
- THE WITNESS: That, if it happened all at
- 16 once with our entire workforce would save us I believe
- 17 about \$750 million a year.
- 18 COMMISSIONER BLAIR: Okay. I appreciate, I
- 19 know that I quoted some very difficult passages and I
- 20 appreciate your candor and willingness to answer it, I
- 21 think it's important to have that on the record.
- THE WITNESS: You're welcome.
- 23 CHAIRMAN GOLDWAY: Any other questions?
- 24 VICE CHAIRMAN HAMMOND: I don't have a
- 25 question, Madam Chairman, but I would like to add

- 1 something here in closing on my part. We always value
- and respect your contribution to any discourse, Mr.
- 3 Corbett, because we've had the impression from our
- 4 first encounter with you that you do not hide the
- 5 ball, and we value hearing your views.
- 6 Since you're sharing some professional
- 7 anecdotes and since Commissioner Blair raised the
- 8 specter of Senator Collins's letter, she was kind
- 9 enough to write to all of us yesterday and tell us how
- she feels about it, it brings to mind a story when I
- was being confirmed for this role the Senator told me,
- in fact Senator Carpenter joined in, that I had three
- important responsibilities. One was to ensure that
- there is no cross subsidy of the competitive products
- 15 with the market dominant products. The second was to
- 16 make sure that the discounts afforded to work share
- 17 discounts were equal to voided costs. And finally and
- 18 perhaps most importantly that I work carefully to be a
- 19 responsible steward of the integrity of the rate cap.
- So I think when you hear these sorts of
- 21 difficult questions you are facing today, you just
- 22 need to understand that we're wrestling with making an
- 23 informed and important decision and probably one of
- 24 the most important decisions the Commission has ever
- been asked to make, certainly since it formed. So

- 1 thanks for your appearance today.
- THE WITNESS: You're welcome. It's
- 3 important to you and to the community and it's really
- 4 important to us. I mean we don't have any other
- 5 options that don't require legislation that's going to
- 6 start to get us out of this mess, and we're trying to
- 7 avoid unpleasant things.
- 8 CHAIRMAN GOLDWAY: Well if there are no
- 9 further questions, I would like to take this
- opportunity myself to thank the witness, Mr. Corbett,
- as the other Commissioners have said you're always
- thoughtful and informative and frank in what you
- 13 present to us we're confident in the information that
- 14 you give us. I am also greatly impressed with my
- 15 fellow Commissioners and their careful questions, the
- preparation that they've demonstrated here in the
- 17 hearing. And these are difficult times for all of us
- 18 and we have many conflicting directions in the law,
- 19 and you have directions in the marketplace that you
- 20 have to deal with.
- 21 But we I'm sure are all trying to do our
- 22 best, and we will try to come up with a decision at
- 23 the end that is reasoned and includes the point of
- view of all the people we are expected to represent
- 25 here, and to do it in a timely fashion. So we will

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      again continue with this hearing tomorrow morning.
      And I'm pleased to say, however, that, Mr. Corbett,
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      you are excused and your testimony is completed. And
      thank you again.
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                 THE WITNESS:
                               Thank you.
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                 CHAIRMAN GOLDWAY: See you all tomorrow.
                 (Whereupon, at 12:31 p.m., the hearing in
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      the above-entitled matter was concluded.)
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REPORTER'S CERTIFICATE

DOCKET NO.: R2010-4

CASE TITLE: Rate Adjustement Due to Extraordinary

or Exceptional Circumstances

HEARING DATE: August 10, 2010

LOCATION: Washington, D.C.

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the Postal Regulatory Commission.

Date: 8/10/10

<u>/s</u>

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